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DESIGN DIV

JAN 27 1958

Design Division



CONOVER

TOYTIME 1957



(A) Felt coat, hat, bag. Outfit only. 2A-\$2.00

(B) Ginny in her panties, shoes, and socks all ready to dress in any of her exciting outfits. She's 8" tall, sits, stands, kneels, sleeps and walks. She comes with bangs, braids, or a ponytail in blonde, brunette, and auburn. She's unbreakable plastic. 1 lb. 2B-\$2.00



(C) Yellow print cotton dress with bouffant skirt and plastic headband. Outfit only. 2C-\$1.50



(D) Black velvet party dress with dainty lace-trimmed ruffled apron, bonnet. Outfit. 2D-\$2.00



(E) Jumper dress, pom-pom hat. Puffed sleeve blouse and petti-coat. Outfit only. 2E-\$2.50



(F) Velvet party dress and hat for special occasions. Lovely lace trim. Outfit only. 2F-\$3.00



(G) Chino sports dress for camping has pert matching beanie cap. Outfit only. 2G-\$1.50



(H) Pleated skirt, plaid blouse, bag with her name, tiny gloves, cloche hat. Outfit only. 2H-\$2.00



(J) Party Package. Ginny wearing panties, shoes, and socks, two complete outfits, gloves, note paper, and a Ginny club membership kit for her new owner. 1 1/4 lbs. 2J-\$5.00

baby sister likes to be well-dressed, too



(K) Shoe Fly with gay decal decorations, just the right size for Ginnette to rock in. Doll not included. 2K-\$2.00



(L) Dainty dress with square neck and full bouffant skirt for dress up occasions. Outfit only. 2L-\$1.50



(M) Felt coat and hat for baby Ginnette's outings on chilly days. Matches Ginny's. Outfit only. 2M-\$2.00



(N) Layette set. Ginnette with painted eyes, two complete outfits and accessories, bottle, etc. 2N-\$5.00



(P) Ginnette is Ginny's little baby sister. She drinks, wets, coos, closes her eyes. She's soft vinyl with movable arms and legs. Diapers and bottle are included. 8" tall. 1 lb. 2P-\$3.00

fashion leaders in doll society GINNY, GINETTE

and JILL by Vogue Dolls

(B) Black and white party dress with halter neck, bouffant skirt, and a rose tucked into the waistline. For late afternoon or evening wear in doll society. Outfit only. 3B-\$1.50

(C) Navy taffelon dress is a high-fashion style for dress-up occasions. Dainty edging on collar and armholes gives this dress a delightfully feminine air. Outfit only. 3C-\$2.00

(D) Long formal has glamorous satin stole to add a dramatic splash of color to the full circular skirt. Also includes jewelry. Outfit only. 3D-\$4.00

(E) Pajamas for slumber parties and late study sessions have cute rick-rack trim. 3E-\$1.00

(F) Housecoat in fashionable 3/4 length has mandarin collar for sophistication. 3F-\$1.00

(G) Pleated skirt, plaid blouse, cloche hat, purse and gloves give Jill an outfit to match little sister Ginny's. Ideal for a big and little sister set. Outfit only. 3G-\$3.00

(H) Full length leather coat and hat are high-fashion protection for all of Jill's daytime outfits. Coat and hat only. 3H-\$4.00

(J) Hat box just like a real model's. 3J-\$1.00

(A) Jill, teen-age sister of Ginny and Ginnette, wears a leotard, earrings, high-heeled shoes. Stands, sits, kneels, walks. 10 1/2". Angel cut or pony tail. Blonde, brunette, red. 1 lb. 3A-\$3.00



(K) Marjorie, a 21" walking doll by Belle Doll has a hard plastic body proportioned like a teenager's. She has rigid vinyl arms, jointed knees, arms, and legs. Her vinyl head has a rooted bob. Dressed in red lined velvet skirt and jacket, nylon blouse, mesh hat, stiff nylon petticoat, panty, bra, nylons, high heeled shoes. Purse inc. 3 lbs. 3K-\$9.98

(L) Tear Belle by Belle Doll is a 16" all vinyl baby who drinks, wets, and cries tears directly from her eyes. Jointed arms, legs; rooted hair; suitcase, layette. 4 lbs. 3L-\$7.98

(M) 20" walking ballerina teenager by Belle Doll has a high fashion wardrobe that would be the joy of a real teenager. Packed in a suitcase with her red taffeta dress with a white organdy and lace blouse-like top. Stiff nylon petticoat, cotton mesh panty, nylon net bandana and a strip of flowers in her hair complete the costume. Teenage accessories include nylon stockings, high heel shoes, pearl earrings, diamond-type ring ballerina costume p.j.'s, fur-like stole, sunsuit, extra shoes. Hard plastic body, rigid vinyl head, arms, jointed legs, knees, arms, ankles. Rooted pony tail. 6 lbs. 3M-\$14.98

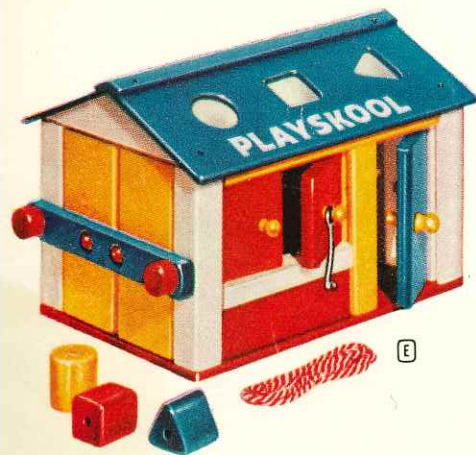
she really coos

(N) Big baby doll by Valentine is only a few inches smaller than her newborn baby brother or sister. Its eyes open and close so it can nap when it should, and its fully jointed arms and legs make it easy to dress and undress it for its bath. A cute rooted bob hair style can be combed and set. Dressed in a dotted organdy baby dress trimmed with lace, a slip, panties, booties and stockings. Infants clothes fit, top. 16". 2 lbs. 3N-\$4.98





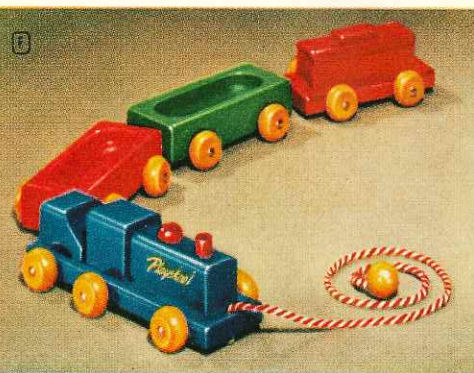
(A) **Play telephone** hangs on a door knob at a convenient height for preschoolers, or sits steadily on the table or floor. Youngest users are satisfied when the bell rings as the strong wood dial is turned. Older children match the wood blocks into the coin slots of the proper diameter. 12½" high. 1½-3½ yrs. 3 lbs. **4A-\$4.00**



(E) **Lock-up garage** has four different doors which must be opened by four different methods—one slides, a second has a turning knob, the third has bolts and a bar, and the fourth a sliding pin. Swinging windows fasten with a hook catch. Blocks fit into slots in the roof to add to the fun. 12½" long. 3-6 yrs. 6 lbs. **4E-\$6.00**

Learning while playing with PLAYSKOOL toys

(B) **Take apart play iron** lets little girls imitate Mother's activities, while learning to stack the simple wooden pieces in correct sequence. The all-wood iron is held together with a "regulator" screw, and has a 10" cord with beads to add to the realistic effect. It helps you to teach household safety lessons too. 6" x 3" x 4½". 1-2½ yrs. 2½ lbs. **4B-\$2.00**



(C) **Nok-out bench** lets children pound with a purpose. As a child pounds a peg into the pounding hole, one of the pegs pops out from the end. He'll love to guess what color will come out next. Excellent training in muscular control and eye and hand coordination. 12 pegs, strong mallet incl., 10" long. 2-5 yrs. 2 lbs. **4C-\$2.50**

(F) **Special freight train** for engineers still on the pull-toy tracks. He'll have a happier and safer trip than Casey Jones as he pulls this 28" train around the house. The open gondola cars can be loaded with his favorite loot; sturdy steel couplings can be handled by preschool fingers. 1½-3½ yrs. 2½ lbs. **4F-\$3.00**



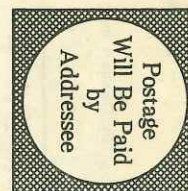
(D) **Take apart truck** is a super-size all-wood pull truck strong enough to carry the biggest loads, even the "driver." It comes completely apart—down to the last wooden screw and bolt. Rack at the rear holds spare wheel and the two tools needed by young mechanics. 18" long. 8½" wide. Strong cord. 3-6 yrs. 9 lbs. **4D-\$9.00**

(G) **Take apart tractor** for the future farmer or the city mechanic really steers, just like the real ones are driven. A sturdy screwdriver in the shape of the farmer driver and a wrench are the only tools needed to take apart and put together this BIG sixteen-piece tractor. 12" x 8" x 7¼". 3-6 yrs. 4 lbs. **4G-\$6.00**

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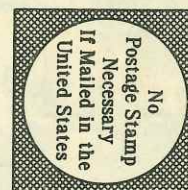
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TO OPEN A CHARGE ACCOUNT
FILL IN THE "CHARGE ACCOUNT REQUEST"
ON OPPOSITE FLAPS

anners. The peg
 a lake. Boats,
 e other symbols
 architects think
 design folder.
5G-\$2.00

(F) **Rattle push** encourages balance when baby begins to walk. Colorful balls in the cage make merry tinkling sounds as baby takes his first steps. Later he will pretend it's a carpet sweeper or a lawnmower. 25" long, 7" wide, with safe handle. 3-18 mos. 1 lb. **5F-\$1.25**

5A-\$5.00

5F-\$1.25

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(B) **Bag of 60 white blocks** to develop skill and ease in using pre-school hands. 10 different shapes are sanded and polished after being cut to $\frac{7}{8}$ " thickness and related lengths. Strong mesh bag. 2-5 yrs. 3½ lbs. **5B-\$2.00**

70 COLORED BLOCKS can be combined with above set since both are cut in same sizes and shapes. 4 lbs. **5B2-\$3.00**

(D) Kindergarten blocks in a scientifically designed assortment. 32 pieces top quality selected wood in 10 different shapes have been sanded with their edges slightly rounded for safety, and waxed. All are cut on the 1 3/8" unit system recommended by educators and used in most schools. Ages 1-9. 8 lbs. **5D-\$5.00**

(C) **Workbench** just like pop's! What fun the 2-5 year old will have pounding and building with all this equipment. The bench comes completely apart when the screwdriver is used on the four big screws on the corners. Claw hammer, wooden nails, nuts, bolts, vise, ruler, and wrench inc. 2-5. 11½" long. 2½ lbs. **5C-\$2.50**

(E) **Col-O-Rol** wagon filled with blocks and rods is a mobile supply truck for the young builder of bridges or towers. Six rods, nine cylinders, and six cubes in safe, bright play-school colors fit into the sturdy streamlined 13" wagon. It may help train him to keep his blocks in the proper place—it's so handy.

Ages 2-5. 4 lbs **5E-\$3.00**

(G) **Landscape peg set** for young city planners. The peg board is stenciled with a road, a railroad, and a lake. Boats, trains, cars, houses, trees, light poles, and all the other symbols of civilization can be placed wherever junior architects think best. 12x13" board, brightly colored pieces, design folder. 3-8. 2 lbs. **5G-\$2.00**

5G-\$2.00

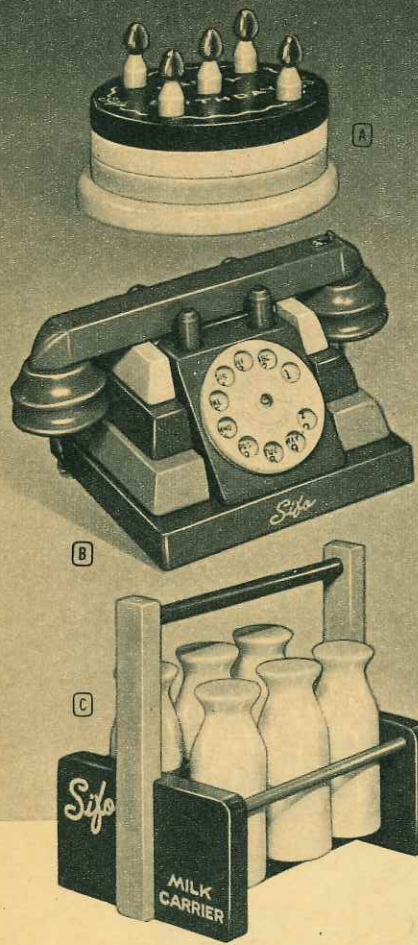
Please add 2% tax where necessary. Free delivery in Washington and 22 nearby Maryland and Virginia counties.

**NO ENVELOPE NECESSARY
SIMPLY FOLD, SEAL AND MAIL**

This Flap is Gummed, Ready to Seal

(E) **Lock-up garage** opened by four d turning knob, the sliding pin. Swing fit into slots in the 6 lbs.

p.



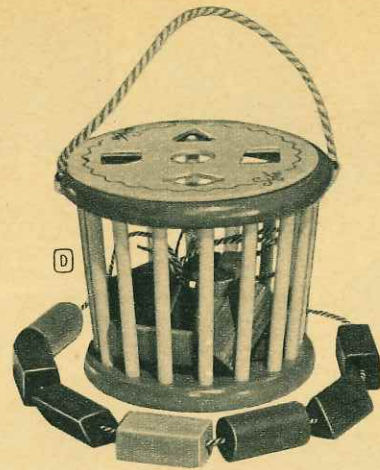
Sifo means safety in toys, because only brightly colored non-toxic paint is used on the smoothly sanded hardwood toys. Parts are small enough to handle but too big to be swallowed. Choose toys which invite initiative, stimulate the imagination, and teach coordination—educator approved Sifo toys.

(A) **Birthday cake** lets tots have parties almost every day, as they stack the chocolate, vanilla, and strawberry layers on the plate and add five bright candles. 18 mo.-4 yrs. ½ lb. **6A-\$2.00**

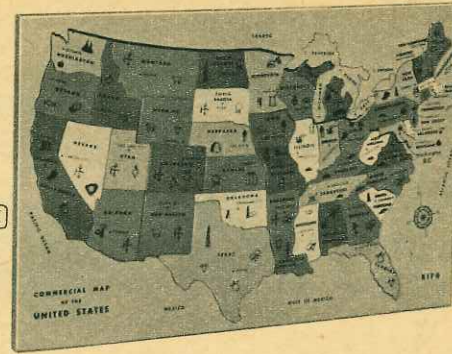
(B) **Stacking Telephone** encourages imaginary conversations and teaches use of dial phones, and the recognition of numbers. Its six pieces in five bright colors stack easily adding one more play value. 2-5 yrs. 1 lb. **6B-\$3.00**

(C) **Milk carrier** invites junior milkmen to serve their families and playmates with six realistic removable wooden bottles in a sturdy brightly colored carrier. 2-5 years. 1 lb. 6 oz. **6C-\$2.50**

6

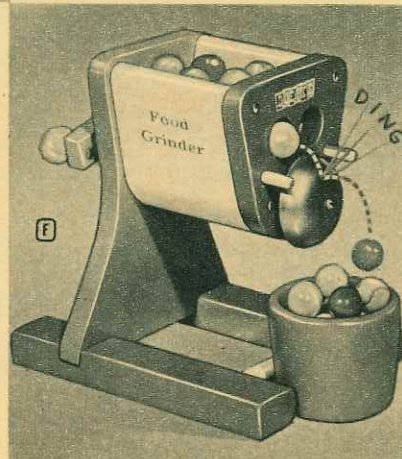


(D) **Kiddie Kary Cage** by Sifo contains vari-shaped blocks which can be dropped into cage through their respective slots in top of toy. Blocks can also be strung like beads on the enclosed string. Lid has elastic hinge and a sturdy carrying cord. 2-5 yrs. 6" high. 1 lb. **6D-\$3.50**



(E) **U.S. Map Puzzle** by Sifo has a wooden inlay tray. Teaches geography, history, industry and agriculture and gives the state capitals. Made of ¾ inch smoothly finished plywood, and cut on state boundaries. 4-10 yrs. 12" x 19". 3½ lbs. **6E-\$4.00**

Safe, colorful WOODEN TOYS to last a lifetime



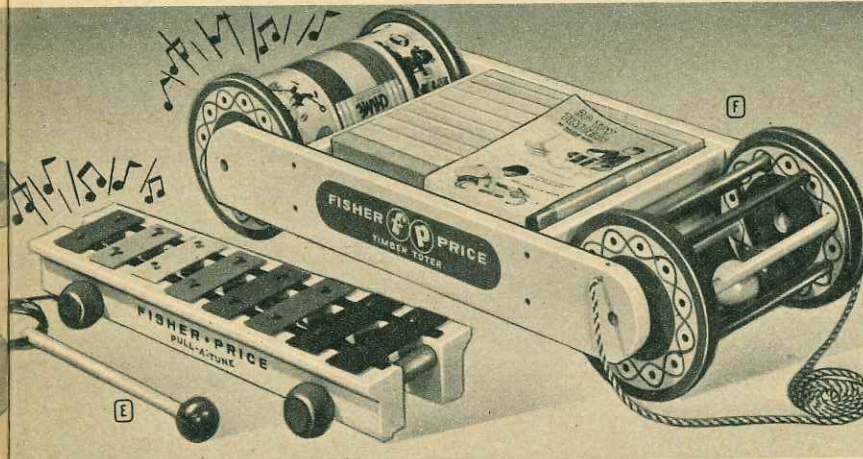
(F) **Tinkle-bell food grinder** by Doepke is the merriest sounding grinder a young cook might hope for. The crank nudges 8 marbles through the holes, onto the bell, and into a bucket. 8" long, 7" high. 3-8 yrs. 1½ lbs. **6F-\$3.00**



(G) **Mary mix egg beater** by Doepke lets her whip up a lot of fun in a hurry with this colorful wooden version of a fascinating kitchen tool. She'll develop her muscles as she copies Mother. 11". 2-5 yrs. 1 lb. **6G-\$1.50**



(H) **Freddie fireplug** by Doepke goes from pleased to peeved as his mouth and eye sections are turned upside down. Chains add realism and guard against loss of smaller pieces. 6½". 1½-3½ years. 1 lb. **6H-\$2.00**



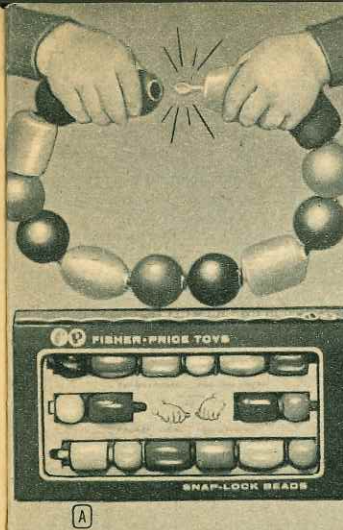
(E) **Pull-A-Tune Xylophone** has double duty play value. It plays automatically when pulled, or with mallet. Full octave. 14" long. Ages 1-7. 2 lbs. **7E-\$2.98**

(F) **Timber Toter** has wood rattle cage and roller chime; hauls 30 "toy timbers" for imaginative building play. Ages 1-6. 20½" long. 6 lbs. **7F-\$4.98**

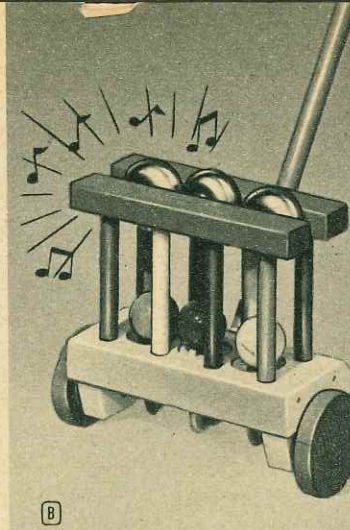
(G) **Fido Zilo** plays a tune as his platform pivots and he strikes the four keys. Full colored lithograph on strong wood body. Ages 1-5. 2¼ lbs. **7G-\$1.98**

(H) **Teddy Tooter** makes a new "toot-toot" sound as his head nods up and down. He'll be the favorite member of his preschool band. Ages 1-5. 1 lb. **7H-\$1.98**

(J) **Doctor Doodle** diagnoses with a loud "quack-quack" as his bill opens. His wings and tail flap to add to the laughs. Ages 1-5. 2 lbs. **7J-\$2.98**



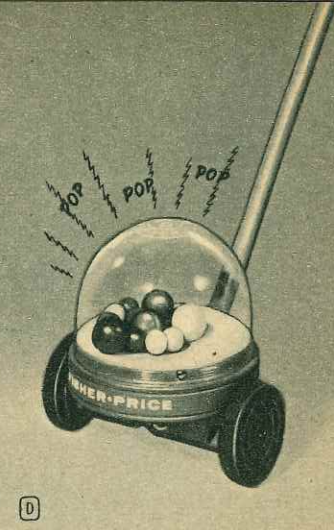
(A) **Snap-Lock Beads** of lightweight polyethylene are fun to squeeze, snap together, pull apart. They're big, chewable, unbreakable. Infants to 4 years. ½ lb. **7A-\$1.59**



(B) **Pop 'n' Ring** has a unique pop-pop action that rings bells as it's pushed or pulled along. Smooth wood finished in harmless enamels. 1-4 years. 2 lbs. **7B-\$2.69**

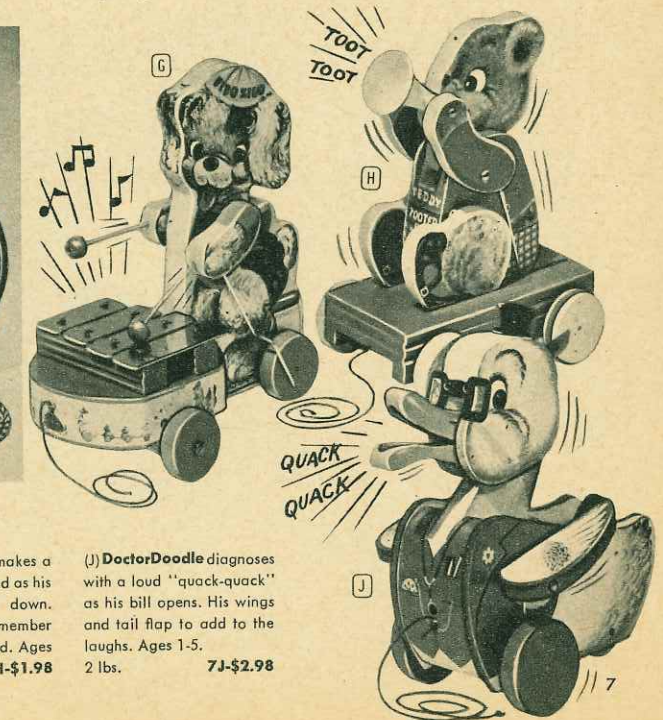


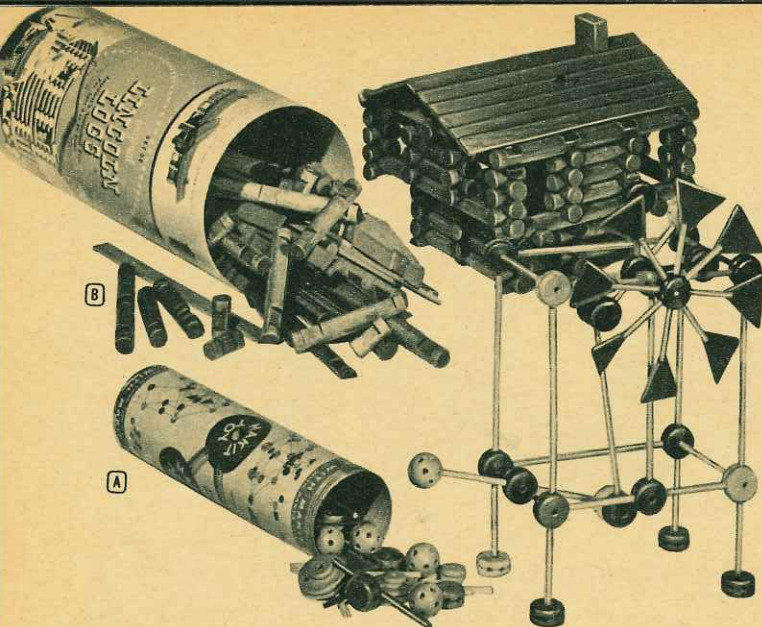
(C) **Musical Sweeper** plays gay music as it really sweeps! Teaches very young ladies that housework can be fun. Wire-bound brush and real dust compartment. 2-7 yrs. 2 lbs. **7C-\$2.49**



(D) **Corn Popper** makes popping sound as wood balls bounce against non-breakable acetate dome. It's an eye-catching push toy for tots from 9 months to 4 years. 1½ lbs. **7D-\$1.98**

Exciting action toys by Fisher-Price for rugged pre-school play





(A) **Jumbo Makit** set by Lincoln Logs allows the creative child to make an unlimited number and variety of models. Wheels really turn and parts move, due to the unique Makit connector ball. 292 assorted pieces and 4 page colored design sheet. 3 lbs. **8A-\$3.00**
ADVANCED MAKIT. 235 pcs. **8A2-\$2.00**

(B) **Lincoln Logs**, the original round log construction set, provides hours of enjoyment for a child playing alone or for group activity. $\frac{3}{4}$ " diameter wood logs stained brown and waxed, make realistic forts, cabins, stockades, etc. Interchangeable sets. 178 pieces 6 lbs. **8B-\$5.00**
LINCOLN LOGS. 91 pieces. $2\frac{1}{2}$ lbs. **8B2-\$2.00**

spark youngsters' IMAGINATION



(C) **Giant Nested Blocks** by National. 5 Blocks stack to 4 ft. "skyscraper." Nest neatly for storage. Basic versatile toy. Scaff proof, washable finish. Strong, ideal for T. V. or tea party seats. Largest Block 10" cube. $4\frac{1}{2}$ lbs. **8C-\$4.98**

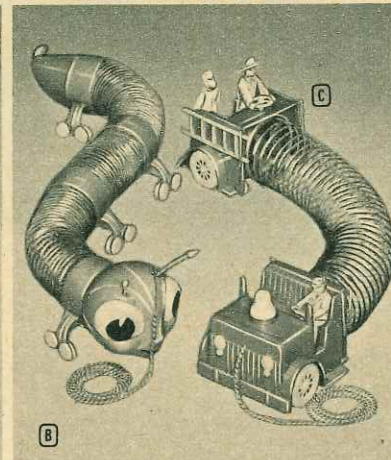


(D) **Fountain brush painting set** by Kenner offers a new non-messy way to paint with water colors. Each brush contains a different color tablet and paints its own color. 12 felt-tipped brushes, nine pictures, refills incl. 1 lb. **8D-\$1.98**

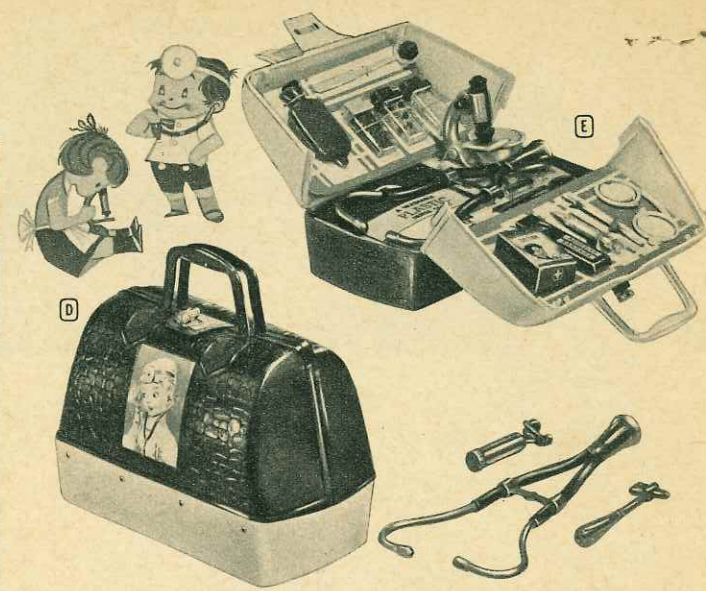
choose toys to ENCHANT them



(A) **Piggy Bank** by Brooks is 18" long. Immense! Holds \$3,000 in mixed coins. Painted and hand decorated in Turquoise, Black, Red, Gold, Pink, Blue. Washable. Removable cap in bottom, 10 lbs. **9A-\$4.98**
Same Piggy Bank 14". 6 lbs. **9A2-\$2.49**



(B) **Mr. Wiggle's cat-puller**, by Wilkening, has a fascinating wiggly action. $12\frac{1}{4}$ " long before extended. 1 lb. **9B-\$1.98**
(C) **Mr. Wiggle's fire engine** by Wilkening, with 3 Firemen and clanging bell. $9\frac{1}{2}$ " long when parked. 1 lb. **9C-\$1.98**



(D) **Deluxe doctor case** by Hassenfeld is a brand new, realistically styled case made of two-tone unbreakable polyethylene with brass hardware. Safe toy medical instruments, real hearing stethoscope, treatment machine, etc. $10\frac{1}{2} \times 8\frac{3}{4} \times 5\frac{1}{2}$ ". 1 1/2 lbs. **9D-\$2.98**

(E) **Dolly nurse case** by Hassenfeld is a new large handsomely styled two-tone polyethylene nurse's case, packed with toy instruments and equipment for future Florence Nightingales now caring for ailing doll babies or toy puppies. $10\frac{1}{2} \times 8\frac{3}{4} \times 5\frac{1}{2}$ ". 1 1/2 lbs. **9E-\$2.98**



(E) **Redskin finger paint set** by Milton Bradley contains eight 2-ounce jars: 2 red, 2 yellow, 1 green, 1 blue, 1 brown, 1 black. Spatulas, finger paint paper, and instructions included. For ages 3-adult. 6 lbs. **8E-\$1.98**



(F) **Uncle Sam's 3-coin register bank**. It's fun to see your savings grow! It rings, registers, adds nickels, dimes, and quarters. Locks at 25c, opens at every \$10. No keys to lose. Holds \$50. $2\frac{1}{2}$ lbs. **8F-\$3.98**



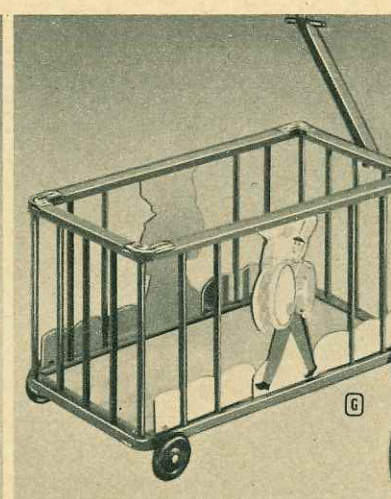
(G) **Bank-O-Matic** by Tarco encourages savings with novel toy bank that dispenses 35 Tarco colored bubble gum balls for pennies, nickels, or dimes. Safe sanitary $4\frac{1}{2}$ " globe. 1 lb. **8G-\$1.49**
REFILL, 100 balls. **8G2-\$4.49**



(H) **Jack-in-the-music-box** by Mattel is an all metal music box that plays a gay tune, then, as a surprise action up pops Jack. Lithographed decorations. Mechanism is play-proof. $5\frac{3}{4}$ " square, $6\frac{3}{4}$ " high. $1\frac{1}{4}$ lbs. **8H-\$2.29**



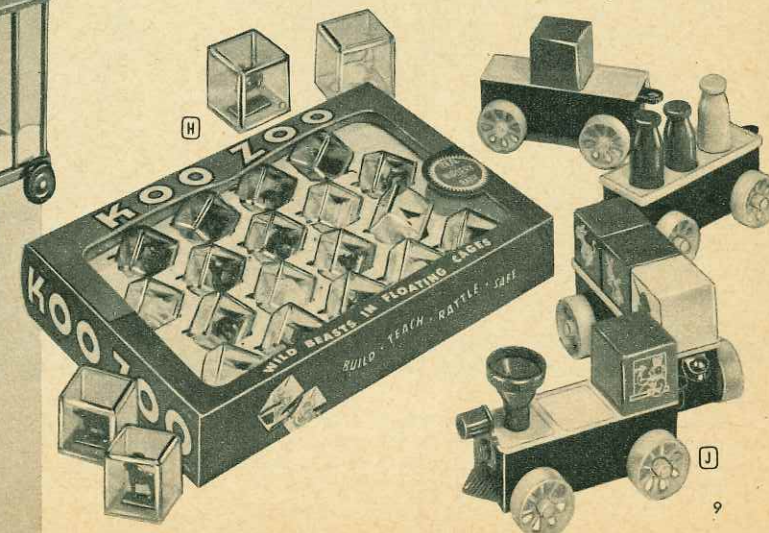
(F) **Snap Blox** by Herald Toy have long-lasting, rust-proof snap fasteners to hold blocks in place when snapped, yet to break apart quickly for rebuilding. Animals, cars, and robots are easy! Non-toxic enamel. 2 lbs. **9F-\$2.98**



(G) **Toy pick-up wagon** by Keystone makes neatness really fun. Colorful solid wood frame and dowels, corners reinforced by steel plate. Safety handle drops to side. Heavy rubber wheels. $25\frac{1}{4}$ " long, $13\frac{1}{2}$ " high. 8 lbs. **9G-\$5.98**

(H) **Koo Zoo blocks** by Kusan are a zoo of wild beasts in floating cages. $1\frac{1}{2}$ " safely rounded plastic blocks can be used for building and teaching outside of the bathtub, too. 18 different animals are carefully molded of safe, colorful plastic. $1\frac{1}{4}$ lbs. **9H-\$1.98**

(J) **Kocomotive Limited** by Kusan is a pull train load of fun for junior engineers. The blox cars are loaded with removable ABC blocks and bottles for extra play value. From cowcatcher to caboose, it's 21 inches of sparkling, colorful plastic. $1\frac{1}{2}$ lbs. **9J-\$1.98**





A



B



C



D

to answer little girls' DREAMS of babies, ballerinas, and brides

(A) **Bride** by Valentine brings her own trousseau filled suitcase holding her formal, housecoat, lingerie, and extra high-heeled shoes and stockings. She's wearing a traditional gown and veil, accented by a pearl necklace, earrings, and wristwatch. She's an all vinyl walking doll with jointed arms and legs, rooted hair. 15" tall. 2¼ lbs.

10A-\$7.98

(B) **Ballerina** by Valentine can dance on her toes, walk normally, or hold numerous ballet positions with her jointed ankles and knees. 20" unbreakable plastic doll with vinyl head and arms and rooted hair wears a lastex and net tutu. Practice bar, reflector, extra costumes in her case. 4 lbs.

10B-\$8.98
10B2-\$5.98

(C) **Little Miss Marjorie** by Belle Doll comes in a trunk. She's a 10½" rigid vinyl doll with a twisting waist, painted nails, and high heeled shoes. Her long bob is rooted. She's wearing a navy taffeta dress with white accessories and has her dungarees, peasant outfit, school dress, sunsuit, bra, girdle and extra shoes in her trunk. 2½ lbs.

10C-\$7.98

(D) **Bannister baby** a Sunny Tears Doll is the almost life-sized copy of the famous baby. She cries happy tears from her long-lashed sleeping eyes, and loves her bath. Her wardrobe includes a hooded robe, diaper, party dress, slip, panties, and booties. She's 18" tall, all vinyl, fully jointed. Her own nursing bottle is included. 3½ lbs.

10D-\$9.98



E



F



G



H

(E) **Bride** by Belle Doll has teen age proportions, painted nails, high heeled shoes and real nylon stockings. 22" walking doll wears traditional gown, jewelry. 3 lbs.

10E-\$9.98

(F) **11" baby doll** by Belle Doll is all vinyl with jointed arms and legs, rooted bob. She has nylon dress, moire taffeta coat, matching bonnet, shoes, socks. 1 lb.

10F-\$3.98

(G) **Baby's first doll** by Blumberg. 11" all vinyl unbreakable, tubbable baby. Moulded curl-bun hair, glassene eyes. Maize, pink, blue cotton dress. 3 mos.-3 yrs. 1 lb.

10G-\$2.98

(H) **20" all vinyl baby doll** by Valentine is wearing an organdy dress, hat, slip, panties, booties, and stockings. Vinyl head, moving eyes, rooted hair. 4 lbs.

10H-\$7.98



B



C

(B) **Tiny tears** with molded hair cries real wet tears, wets, blows bubbles, closes eyes. Dressed in romper with accessories. 13½" tall. 3 lbs.

11B-\$7.98

TINY TEARS, molded hair. 16" tall. 4 lbs. 11B2-\$9.98

(C) **Tiny tears** with rooted washable saran hair. In trunk with accessories, layette, 13". 4 lbs. 11C-\$11.98

TINY TEARS, rooted hair. 16". 6 lbs. 11C2-\$14.98

TINY TEARS, rooted hair. 11½". 3 lbs. 11B3-\$9.98



A

(A) **Toodles** drinks, wets, sits by herself, creeps, sucks her thumb, kneels, holds her toes. She has soft unbreakable, washable vinyl skin. She's dressed in a pink gingham romper with a matching bonnet with ribbons and lace. Sandals and socks are also included. She has tinted molded hair. She's 21" tall, just like a real baby.

11A-\$14.98

21" **TOODLES**, rooted saran hair, nylon dress. 4 lbs. 11A2-\$18.98

(D) **Deluxe 20" Tiny Tears with playpen** is dressed in cotton romper with an extra lace-trimmed dress, panties, and bonnet. Her layette also includes: her bottle, Kleenex, diaper, sponge, soap, bubble pipe, wash cloth. Her rooted Saran hair can be washed and brushed before she plays with her own pail and shovel on the quilted bottom pad in her new collapsible play pen. 11 lbs.

11D-\$19.98



D

discerning little mothers prefer American Character dolls



E



F



G



H

(E) **Sweet Sue sophisticate** in "high society" taffeta is a new bisque finished full figured doll. She walks, bends at waist, has rooted Saran hair. 20" tall. 3 lbs.

11E-\$12.98

(F) **Sweet Sue as a bride** is ready to walk, kneel, sit, or stand in her heavy white satin gown with tiers of tulle and lace; dainty undies. Rooted hair. 20", 3 lbs.

11F-\$14.98

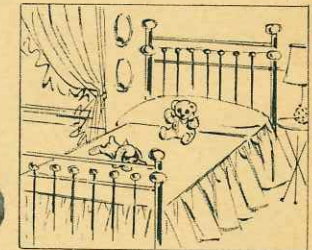
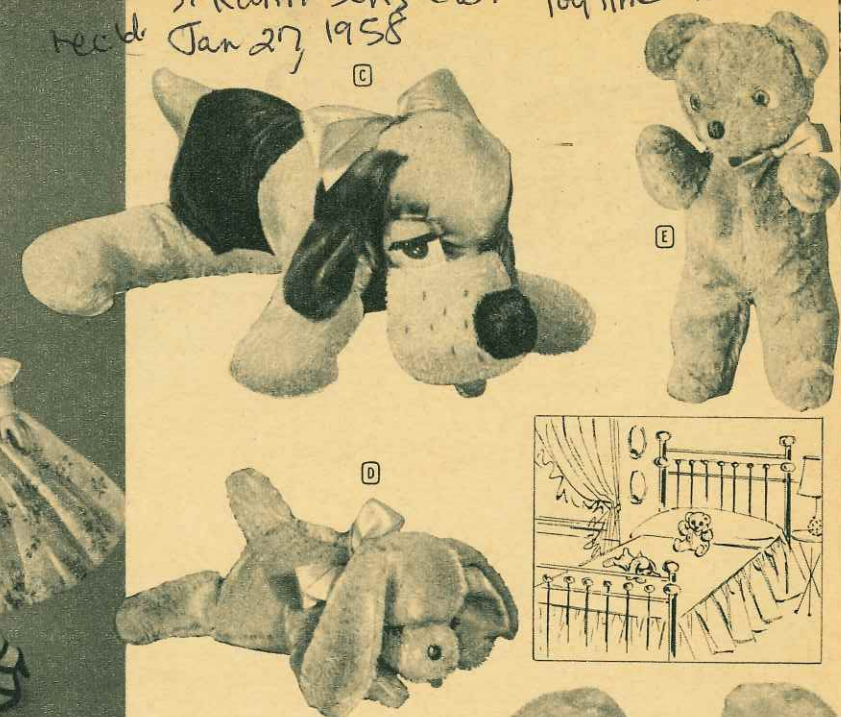
(G) **Sweet Sue in her Sunday best** nylon sheer party dress. She carries a model's case with flat heeled shoes, ballet slippers, and leotard. Rooted saran hair. 20", 3 lbs.

11G-\$14.98

(H) **Sweet Sue, American beauty**, in an ombre chiffon overskirt in 3 shades of rose over a pink taffeta underskirt. Model's case with a leotard, extra shoes. 20", 3 lbs.

11H-\$16.98

S. Kahn Sons Co. ToyTime 1957
rec'd Jan 27, 1958



Lifelike dolls and plush pets

(A) **Dumplin Baby**, a Madame Alexander creation, is a new big-as-life but zephyr weight baby, just right for squeezing. Her stuffed body is smooth nylon tricot; her head, arms and legs are hard plastic. Dainty organdy outfit: maize, pink, or white. 23½". 3½ lbs. **12A-\$14.95**

(B) **Cissy**, a Madame Alexander sophisticate, is wearing a yellow flower-printed dress with a straw picture hat to shadow her face. A cameo pin and pearl bracelet with matching earrings, nylons, and high heeled sandals complete her outfit. 21". 3 lbs. **12B-\$15.95**

(F) **Dancing doll** by Etone stands 42" tall—an adorable life-size gym or dancing partner for active little girls. Strong elastic straps on her soles fit right over a child's feet. Candy striped pinafore, pony tail. 2½ lbs. **12F-\$2.98**
25" PONY-TAIL DOLL. **12F2-\$1.98**

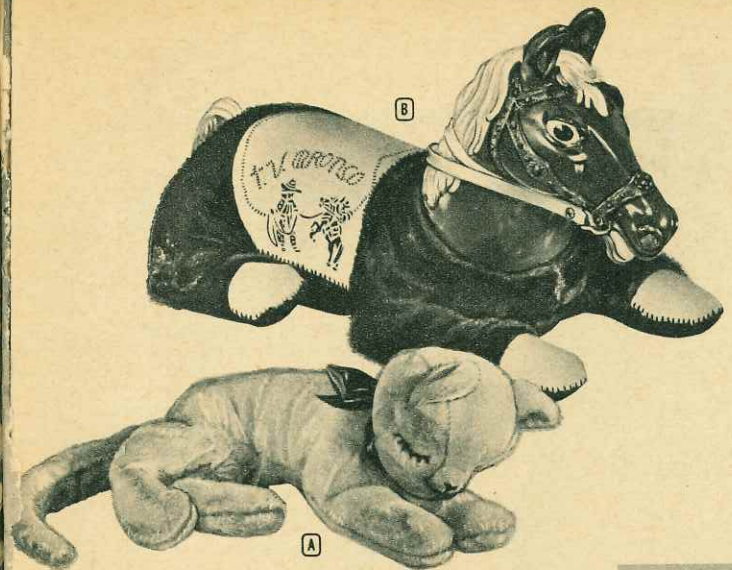
Choose from this merry menagerie by Artistic Toy. High pile lofty lustre plush makes them soft and silky. They're fluff filled with new cotton or foam for lightness. All eyes are safety-fastened, too.

(C) **Sad hound** squeals when you squeeze nose, but he's a quiet pet otherwise. He has a beige body, brown spots. 34". 5 lbs. **12C-\$9.98**
24" SAD HOUND. Beige. 2½ lbs. **12C2-\$4.98**

(D) **Sleepy pup** is soft, cuddly, washable, and dries in a jiffy, thanks to his foam filling. Choose him in either beige or white. He's 16" long, 1½ lbs. **12D-\$2.98**

(E) **Cuddlebear** is just waiting to be hugged and squeezed by a loving little boy or girl. He's honey brown or yummy beige. 16" tall. Foam filled, washable. 1½ lbs. **12E-\$2.98**

(G) **Teddy bear** sports a jaunty bow. Cotton filled. Choose him in white, honey brown, or beige. 34" tall. 6 lbs. **12G-\$10.98**
29" TEDDY BEAR. 4 lbs. **12G2-\$7.98**
23" TEDDY BEAR. 2½ lbs. **12G3-\$4.98**



toddlers' friends and teenage fad

(D) **Panda** by Custom Toy has a hidden music box playing a jolly tune. He's soft black and white plush. 17" tall, 1½ lbs. **13D-\$3.98**
MUSICAL HONEY BEAR is two toned plush. He also has a hidden music box and a jaunty bow. 17". 1½ lbs. **13D2-\$3.98**

(E) **Honey Bear** by Custom Toy is a friendly playmate for tiny toddlers and an agreeable companion for teenagers. He has a contrasting bow around his neck. 12". 1 lb. **13E-\$1.98**
PANDA BEAR. Black and white stuffed plush bear with bow. 12" high. 1 lb. **13E2-\$1.98**

(F) **Mutt** by Custom Toy is an affectionate little beast of mixed parentage, who cocks a quizzical ear and shows how much he likes his new owner. He has a ribbon bow around his neck and soft, curly fur that can be brushed. He's a full 14" long. 1 lb. **13F-\$1.98**

(G) **Lazy Dog** by Custom Toy looks like he can't work up the energy to go for a walk, but he has a leash with jingle bells, so small fry can drag him around the floor after them. Teenagers will let him symbolize their state after studying. 14". 1 lb. **13G-\$1.98**

(H) **Leony lion** by Rushton sits with a saucy expression on his handpainted vinyl face. His body combines smooth and shaggy peach rayon plush, and is stuffed with cotton. He has pink velour ear linings and a large pink bow around his neck. 10". 1½ lbs. **13H-\$2.98**

(K) **Daisy's Maxie** by Rushton is a baby calf in a sitting position. She's styled of brown spotted plush with an original handpainted flirtatious vinyl face. She wears a red daisy in her ear and a copper cowbell at her neck. 11" tall. 1½ lbs. **13K-\$2.98**

(J) **Stinky skunk** by Rushton sniffs a posey with a tricky coquettish expression on her handpainted vinyl face. She's made of very long pile plush in realistic black and white. She has a ribbon to show she's tame and well behaved. 9" tall, 1½ lbs. **13J-\$2.98**

(L) **Fido** by Rushton stretches out in a relaxed position, and sighs hopefully when his ear is tweaked. He's a black spotted dull plush baby hound with an expressive handpainted vinyl face. His tail is decorated with a merry bow. He's 11" long, weighs 1½ lbs. **13L-\$2.98**

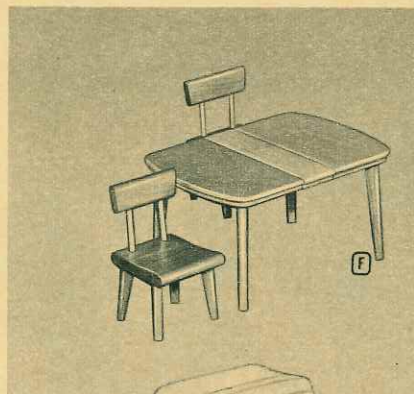
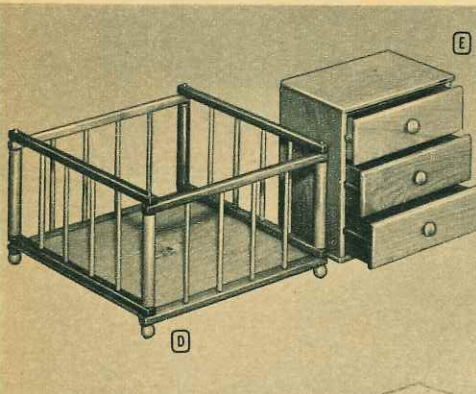
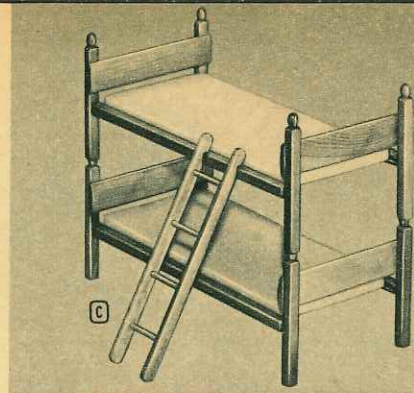
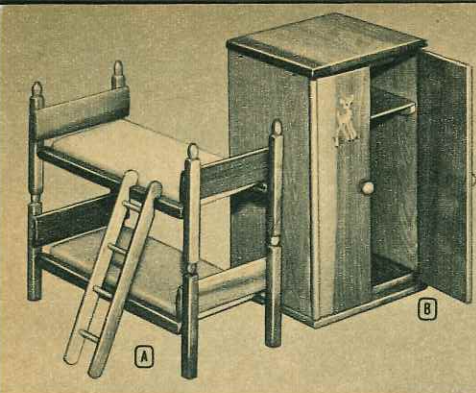


(A) **Tired cat** by Ka-Klar is completely washable and a perfect bedtime pal—always ready to settle down for a nap. His sleepy eyes are embroidered for safety, and his "fur" of soft, gleaming rayon plush will never shed, whether in a bassinette or on a dorm couch. 23" long. Pink, gray, white. 1½ lbs. **13A-\$4.98**

(B) **T.V. Bronco** by Doll and Toy Industries is the perfect steed to keep young cowhands still while they're viewing TV. No curry combs are needed on Black Beauty's gleaming rayon plush; his leatherette saddle and hoofs are equally care-free. Realistic molded vinyl head. 26" long. 5 lbs. **13B-\$4.98**

(C) **Sleepyhead** by Knickerbocker has a cute washable hand painted vinyl face. Her body is made of Du Pont's new crush-resistant washable rayon plush, stuffed with synthetic, non-allergic "featherfoam." Pink, blue, mint, maize. 16". ¾ lb. **13C-\$3.49**
MUSICAL SLEEPY HEAD. 16". 1¼ lbs. **13C2-\$5.98**





Easy-Fold carriages by Welsh are fully collapsible

(G) **Candy cane cart** has a gay canopy and matching shopping bag of red and white stripes. Body is solid red cloth; frame is steel and aluminum. Pusher 22¾" from floor. 6 lbs. **14G-\$4.98**

(H) **Doll carriage** in fashionable new two-tone turquoise and white for modern mothers. Easy-to-clean plastic fabric; painted aluminum frame. 20" long. Pusher 22" high. 6 lbs. **14H-\$4.98**

(J) **Doll carriage** for bigger "babies" has blue and white quilted plastic body and canopy with visor. Extended front for more toe-room. 26" long. Pusher 29½" from floor. 12 lbs. **14J-\$7.98**

(K) **Boodle Buggy** has a lift-out body. It's a carriage, a travel bed, a bassinet. Blue plaid quilted plastic body, white canopy. Pusher 29¼" from floor. Doll not incl. 19 lbs. **14K-\$9.98**

For play-mothers' pleasure

Strombecker hardwood furniture for 8" and 11" dolls is the choice of quality-minded young housekeepers and their parents, too. The careful cabinet-making and smooth, natural finish assure years of fun-packed play. All pieces are packed in gift boxes.

(A) **Bunk bed**, which can be separated into twins. Includes twin pink foam mattresses and ladder. 9¾" long, 8⅝" high. For 8" dolls. 1 lb. **14A-\$2.98**

(B) **Wardrobe** with two doors has a rod for dolly's clothes and a shelf for accessories. 10" tall, for either 8" or 11" dolls. 2½ lbs. **14B-\$3.50**

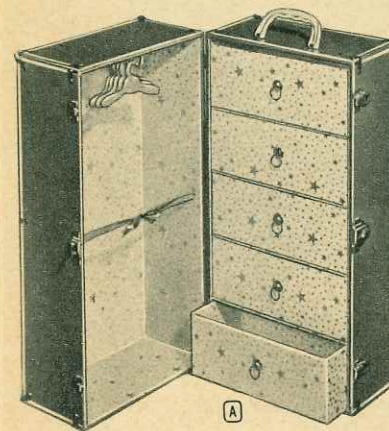
(C) **Bunk bed** for 11" (or smaller) dolls can be used as two separate beds. 13" long. 1 lb. **14C-\$3.98**

(D) **Play pen**, sturdy construction. Bright lacquered feet. Colorful decal on floor. 9⅝" square. For 8" dolls. 1 lb. **14D-\$2.59**

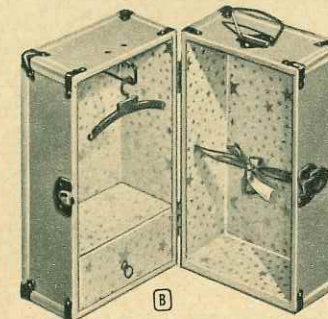
(E) **Hardwood chest** has three drawers that are wide and deep enough to hold lots of dolly's clothes. 6⅝" high. For 8" dolls. 1½ lbs. **14E-\$3.29**

(F) **Table and chair set** includes a table with a removable extension leaf, and two matching chairs. 8¾" long, 6" wide. For 8" dolls. 1½ lbs. **14F-\$2.98**

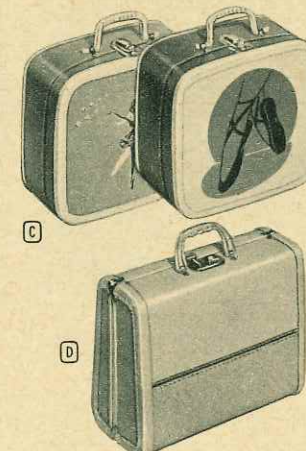
for TINY TOURISTS or stay-at-home housewives



(A) **24" 5-drawer wardrobe trunk** by L-U-C-E. Finest all metal doll trunk has plastic hangers, tie tapes, two strap fasteners plus lock and key. Red, white, or blue. Two tone metal binding. 15 lbs. **15A-\$12.98**
SAME TRUNK, 12" size. 5 lbs. **15A2-\$4.98**
SAME TRUNK, 9" size, for Story Book doll. 2½ lbs. **15A3-\$3.98**



(B) **9" all metal doll trunk** by L-U-C-E will be dolly's favorite when she takes real or imaginary trips. Has hangers, tie tapes, one drawer. Choose pink, red, white, or blue. 2 lbs. **15B-\$2.98**
SAME TRUNK, 12" size. 5 lbs. **15B2-\$3.98**
SAME TRUNK, 16" size. With lock and key. 5 lbs. **15B3-\$4.98**



(C) **Square bobby box** by L-U-C-E will be the pride of every dancing school student. Gay flocked design of either ballerina or dancing shoes. 12" square. 1 lb. **15C-\$1.79**
(D) **Trim Taper** by L-U-C-E for style-conscious small fry travelers. Two toned, with mylar trim. Silk pocket in lid. Red or powder blue. 12" high. 2 lbs. **15D-\$3.98**



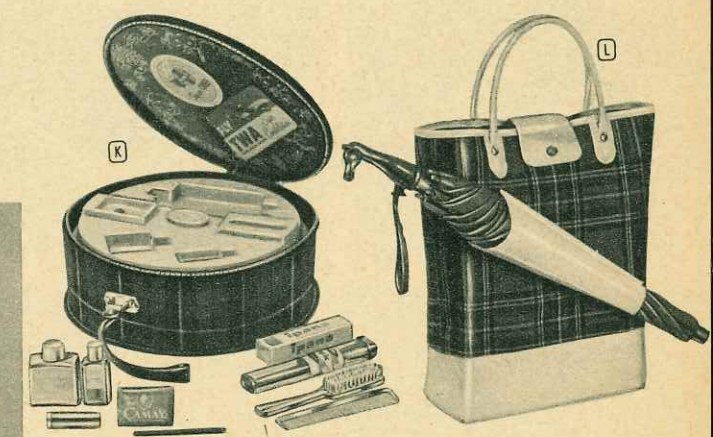
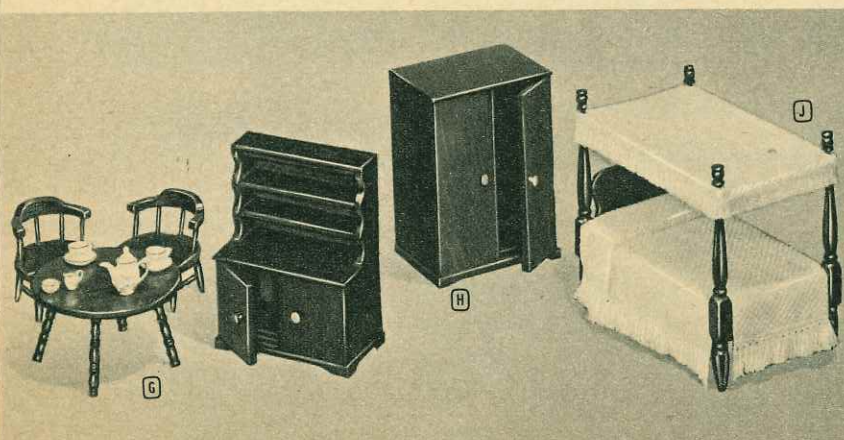
(E) **Junior Miss** by L-U-C-E. A small edition of a true model's hat box. New LuTex covering in red or black. Flocked Calypso dancers. Plastic handle. 14" diam. 1 lb. **15E-\$2.98**
(F) **Main Liner Filled Toy Case** by L-U-C-E is a true miniature 12" long bound case in white with red or blue binding. Includes brush, comb, mirror, lock. 2 lbs. **15F-\$3.98**

Hall's Lifetime doll furniture is modeled after antiques and crafted to become heirlooms. It's designed for 8" and 11" dolls.

(G) **Dining room set** in soft mahogany finish includes a table 7" in diameter, two captains' chairs 4½" high, a hutch 9½" high with brass knobs on doors, and an exquisite set of imported china. 4 lbs. **15G-\$8.98**

(H) **Wardrobe** to match canopy bed. Two doors have tiny brass knobs in the true colonial tradition. 7" wide, 5" deep, and 10" high. 4 lbs. **15H-\$4.98**

(J) **A tiny canopy bed** by Hall will be the center of interest in colonial bedrooms. The bed is complete with mattress, pillow and fringed white waffle pique bedspread and flat top canopy. 11¾" long, for 8" dolls. Mahogany finish. 4 lbs. **15J-\$5.98**



(K) **Betsy McCall Pretty Pac** by Amsco. Model's hat box filled with nationally advertised Redlon glamour products for little girls with grown-up grooming ideas. 11" diam. zip-around lid, gay tartan pattern. Good grooming booklet incl. 2 lbs. **15K-\$3.98**

(L) **Umbrella tote-case** by Travel Toy is an all occasion carry-all with authentic adult styling. Real tartan plaids, white trim, with real 15" umbrella attached to the outside. Snap closure. 11" tall. 1½ lbs. **15L-\$2.98**



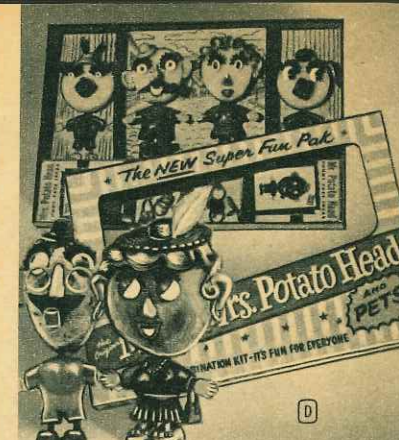
(A) **Junior Miss cosmetic case** by Hassenfeld is just like Mother's! It's a new colorful crinkle material plastic case that's durable and washable, filled with toy cosmetic items finished in brilliant Meto-lite. 9½". 1 lb. **16A-\$3.00**



(B) **Little Miss Seamstress Necchi sewing kit** by Hassenfeld contains a miniature Necchi sewing machine that sews just like Mother's, a moving eye doll with real hair, dresses, materials, patterns, etc. Ages 6 to 12. Case 14½"x9¼"x3¾". 2 lbs. **16B-\$4.00**



(C) **Deluxe Mickey Mouse Club Pencil-by-number set** by Hassenfeld contains 12 new pre-sketches and 12 pre-numbered color guides by Walt Disney Studios, complete with frame and 12 Pedigree colored pencils and sharpener. 18"x14"x2". 2 lbs. **16C-\$2.00**



(D) **Mr. and Mrs. Potato Head and Pets** by Hassenfeld is a gay assortment featuring 2 complete sets of these imagination-stimulating characters plus their 2 animal pets. Fun for children ages 3 to 83. Package 15¼"x10¼"x2". 1¼ lbs. **16D-\$2.00**



(E) **Snap-in Beads** by Hassenfeld require no stringing and no clasps. Set contains a large colorful assortment of beautiful beads that snap together to form necklaces or bracelets of any length. 11½" x 8½". 1 lb. **16E-\$3.00**



(F) **Merry Milkman** by Hassenfeld is an exciting game and toy for children 4-10. The object of the game is to load up trucks and deliver dairy products as directed by spinner. Includes houses, trucks, dairy, dairy products. 18"x12". 2 lbs. **16F-\$2.00**



(G) **Charms-N-Chains Craft** by Hassenfeld is a big good looking set containing lots of Meto-lite charms and chains that snap into position without clips. Charms represent popular current themes. Plastic tray 11½"x8½"x1¼". Ages 6-16. 1 lb. **16G-\$3.00**



(H) **Kit 'N' Kaboodle "Queen-size" package** by Neptune Plastics holds everything for little glamour girls and their dolls: a cosmetic kit with beauty aids, patent handle, diaper bag set, a 4-color glen plaid traveler set, and a blue tote cradle. 2 lbs. **16H-\$4.00**

(A) **Doll crib** by Connor Lumber and Land is just right for an 8" or 11" doll. It's carefully crafted of northern hardwood in maple or waxed finish. One side drops just like a real crib. 9" high, 6¾"x13¼" inside dimensions. 2 lbs. **17A-\$2.98**
 (B) **Doll bunk beds** by Connor Lumber and Land are 6¾"x13¼" (inner dimensions) to fit dolls up to 11". If preferred, the beds may be used as individual units. Selected northern hardwoods in choice of maple or waxed finish. 3 lbs. **17B-\$2.98**
 (C) **Cradle** by Connor Lumber and Land is the choice of little mothers who still believe the old fashioned ways are best. Inside dimensions are 6¾"x13¼", the height is 9½". Made of northern hardwoods in maple or waxed finish. 2 lbs. **17C-\$2.98**

(D) **Doll-E-Bath** by Amsco has an all-steel frame with sea blue baked enamel finish. Heat sealed leakproof tub of pink Masland-Duran plastic is covered by an adjustable dressing-table top with safety strap. Drain hose has on-off clamp. Wheels make it easy to roll. Doll-E-Bottle, washcloth, soap, brush, Q-tips. 28" high. 12 lbs. **17D-\$5.98**

(E) **Doll-E-Layette** by Amsco, everything for dolly care at home or on a trip, packed in overnight basket with hinged lid. Accessories for feeding, bath, or dress-up include diaper, hair brush, bottles, feeding dish, funnel, measuring spoon, bottle-brush. Blue basket has 2 pink metal handles, a full color lid. 13¾"x10"x5½". 4 lbs. **17E-\$2.98**

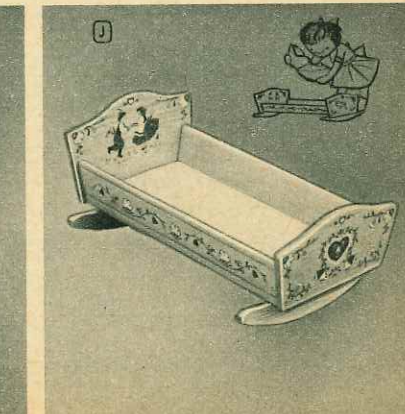
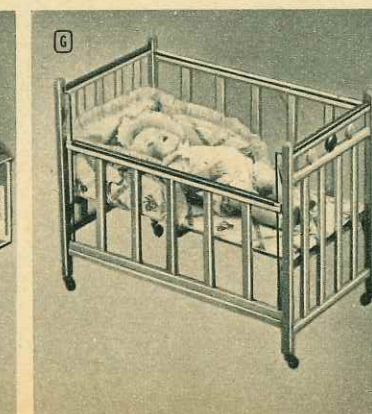
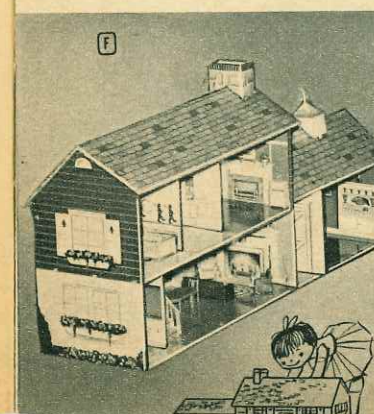
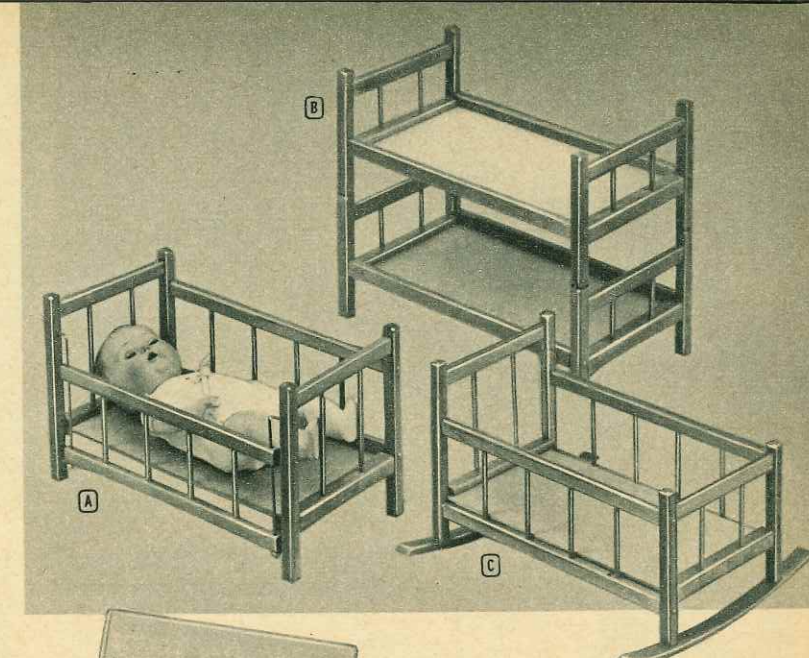
Rock-a-bye BABY under the tree

(F) **Colonial doll house** with breezeway by Marx is completely furnished, even to the attached den-game room. Two-story, 5 room Colonial doll house is constructed of lithographed steel. All edges and windows are turned, floor sections ribbed, walls double turned. Plastic furniture scaled to size of house, 31½"x15½"x9". 7 lbs. **17F-\$4.98**

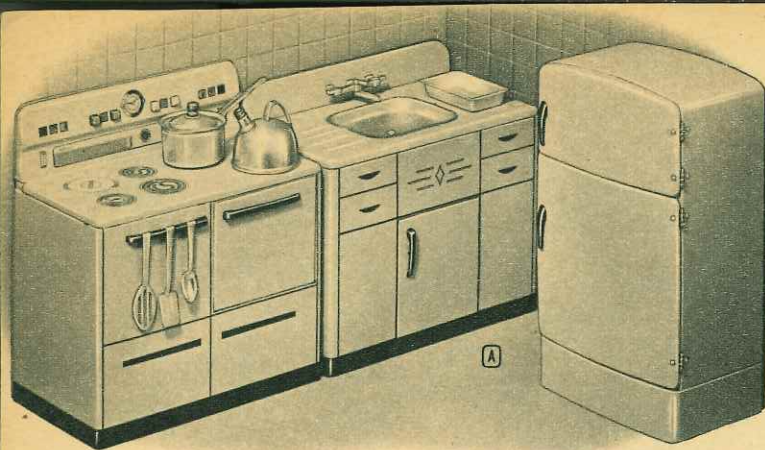
(H) **Two-piece bassinette** by Redmon is big enough for life-sized baby dolls. It's a carrying basket, a bassinette, and a go-cart. Basket is made of loom woven fibre with waterproof slatex liner, Masonite bottom, removable hood. Steel braced hardwood dowel rack. Pink and white. 27"x15"x32". 9 lbs. **17H-\$9.98**
BASSINETTE. 21". 7 lbs. **17H2-\$6.98**

(G) **Drop-side crib** by Hopkins includes a mattress and bumper for baby's safety. It's just like a life-size crib, with top rails covered with red plastic teething shields. 3 colored ornaments amuse baby dolls. Removable mattress rack, casters. Natural finish hardwood. Doll not included. 27"x15"x21½". 9 lbs. **17G-\$6.98**

(J) **Doll cradle** by American Manufacturing Concern, "Falcon Toys That Last." Colorful peasant design hand screened on pleasing varnished pine wood. Ample space for big dolls up to 21". 24" long, 15" wide, 9¾" high. 5 lbs. **17J-\$3.98**
MATTRESS to fit, Vinyl plastic, Tufflex filling. ½ lb. **17J2-\$2.98**



When the weather outside is frightful, THE PLAY INSIDE'S delightful

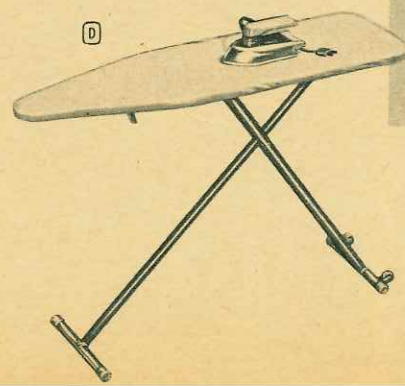


all-steel household toys for playtime kitchens

(A) **3-piece pink kitchen set** by Wolverine: stove, sink, refrigerator shown above. 11 lbs. **18A-\$7.98**
REFRIGERATOR. Two door model with play food, ice cube tray. 13½" high. 3½ lbs. **18A2-\$2.98**
STOVE. Oven door really opens. Includes 6 heavy aluminum utensils. 11" wide. 3 lbs. **18A3-\$2.98**
SINK. Water runs from faucet. Adjustable stopper. Hinged door opens. 11½" long. 3 lbs. **18A4-\$2.59**

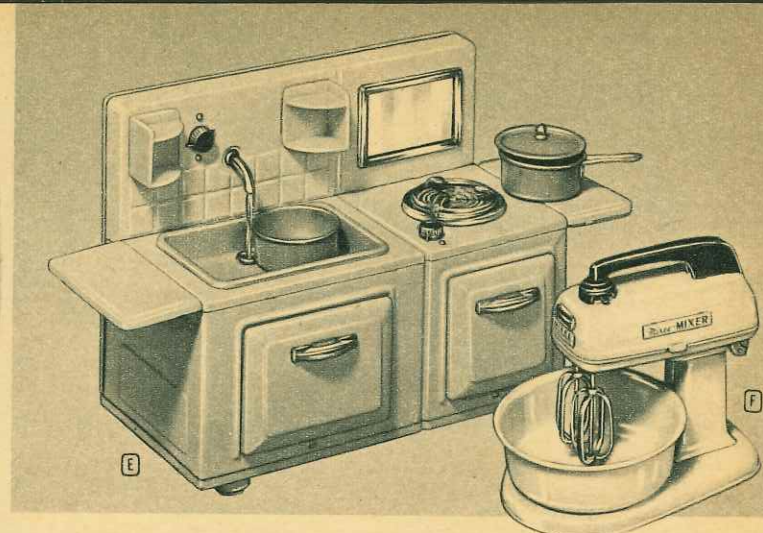
(B) **Kitchen cabinet** is finished in pink to match the kitchen set above. All-steel four-door cabinet plus 6 plastic utensils, rolling pin. Moving hands on clock and miniature packages add to fun for junior grade cooks. 15¾" high. 4 lbs. **18B-\$2.98**

(C) **Battery operated washing machine** is action-packed model of Mom's agitator-type washing machine. Just turn the switch and the agitator whirls the clothes through the soapy water. Adjustable steel wringer with hard rubber rollers. Operates on two standard flashlight batteries (not included). Casters. 12" high, 7" diam. 3 lbs. **18C-\$5.98**
WASHER. Pink, hand cranked. 2½ lbs. **18C2-\$2.59**



Roll-a-way wheels
just like mother's

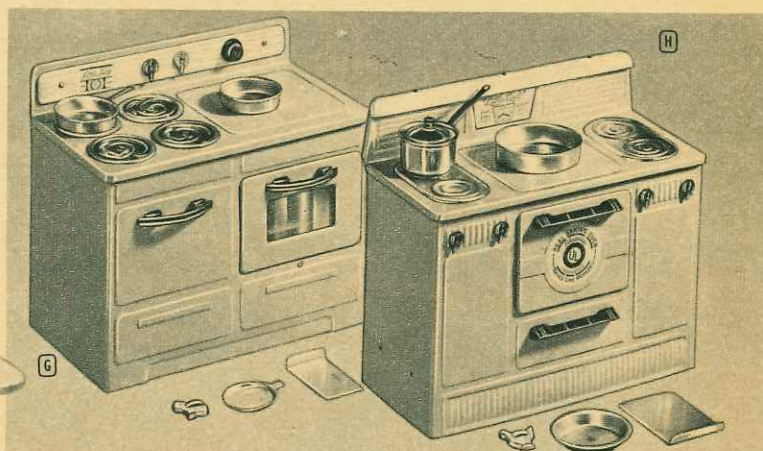
(D) **Ironing Board, iron, cover and pad** by Nassau. Board adjusts to 5 heights. 30" long, 22¼" high. Streamlined chrome iron, pink plastic handle. 5 lbs. **18D-\$5.98**
IRONING BOARD only. 4 lbs. **18D2-\$2.98**
ELECTRIC IRON only. 1¼ lbs. **18D3-\$2.49**



(E) **Holiday sink-stove combination** by George Wagner has a battery operated automatic pump which runs water continuously through the faucet, down the drain, and out the faucet again. Red light under stove cooking unit simulates red glow. Unit comes with 2 metal pots. Enamelled in pastel tones. With shelves extended, 11¼" long. 1½ lbs. **18E-\$3.98**

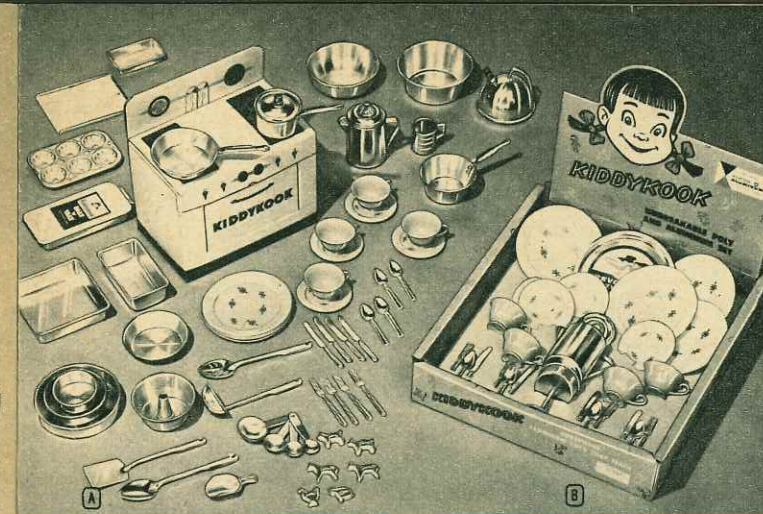
(F) **Mixee Mixer** by George Wagner is a battery-operated mixer with double beaters that whip around as a red light shines. All smooth edges for safety. High gloss two-tone pastel enamel for modern kitchen decor. Operates on 2 medium batteries. It's safe and harmless for the youngest cooks. Stands 6½" high. 1½ lbs. **18F-\$2.98**

clever cooks choose kids' kitchens



(G) **Little Lady Play Stove** by Metal Ware; realistic elec. burners; plenty of utensils to please the fussiest of cooks. 2 movable colored play switches, large oven with window door adds to realism. Coral baked enamel, white panel. 12½ x 11 x 7". 6 lbs. **18G-\$4.49**

(H) **Little Lady Electric Stove** by Metal Ware. Insulated oven maintains higher constant heat for better baking. Has separate safety tested elements for burners, oven. 7 Utensils, tested cook book; cord attached; beautifully finished, 15 x 13¾ x 7½". 16 lbs. **18H-\$9.98**



(A) **Kiddykook deluxe Kook and Servaset** by Aluminum Specialty packed in a stove box has everything she will need to serve 4 any menu she might dream up. 54 pieces include colorful polyethylene cups, saucers, plates and bright aluminum cookware, bakeware and cutlery. It's attractive, realistic, unbreakable. 2 lbs. **19A-\$4.98**

(B) **Kiddykook Lazy Susan Percolator set** by Aluminum Specialty includes aluminum cutlery, polyethylene cups, saucers, and plates in printed snowflake design. Aluminum percolator and revolving lazy susan. It's a complete service for a coffee klatch for 4. It's rust-proof, unbreakable. 26 pieces. 2 lbs. **19B-\$2.98**



(C) **Twilight tea set** by Worcester Toy is now not only clean but "hospital clean" for the life of the set due to the use of Corobex. Polyethylene plastic set is guaranteed unbreakable, safe. The pot, sugar, creamer and cutlery are all solid blue, while the rest of the service is in a modern blue and white star-lit design. 28 pieces. 2 lbs. **19C-\$2.98**

(D) **Calypso tea set** by Worcester Toy shows the influence of the fiesta. Turquoise, chartreuse, orange and white combine to create a gay table for a party for six. This set of break resistant polystyrene has been made germ-free forever with Corobex, so juvenile dishwashing will be without danger. 40 pieces. 2½ lbs. **19D-\$3.98**

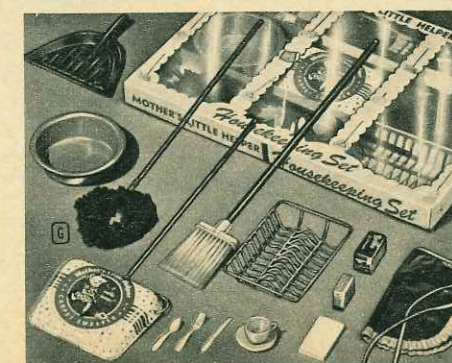
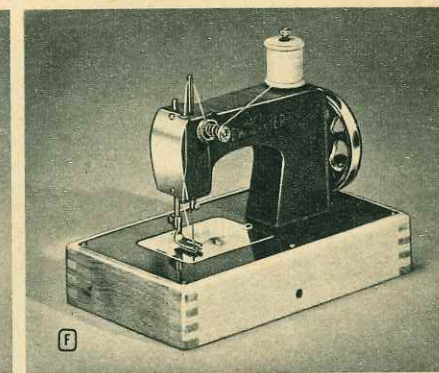
to encourage young homemakers

(E) **Berwin "gold" typewriter** makes the best impression. Metal type gives clearer printing than ever before produced on a toy typewriter. The dial includes the complete alphabet, numbers, and punctuation. The lithographed standard "keyboard" adds realism. It's fun and educational. Red and black ribbons. Sturdy steel construction. 11¼"x7"x5¼". 2 2/3 lbs. **19E-\$3.98**

(F) **Kayanne sewing machine** sews a strong chain stitch and is fully guaranteed to be safe to operate. It's precision built of steel, finished in bright metallic colors and mounted on a beautiful hardwood cabinet. It's threaded and ready to sew with its standard 12x1 needle as soon as you attach the metal clamp to hold it firmly to the table. 8¾"x4¾"x6¾". 3 lbs. **19F-\$6.98**

(G) **Mother's Little Helper** cleaner set by Brothers Manufacturing contains a good quality broom, metal dust pan, plastic apron, metal carpet sweeper with dust ejector, brightly lithographed in four colors, mop, duster, dish drainer, Brillo, DuPont sponge, plastic cup, saucer, knife, fork, spoon, plastic dish pan, S O S. 3 1/3 lbs. **19G-\$2.98**

(H) **Bissell Little Queen** toy sweeper that really sweeps is a miniature of the famous "Grand Rapids" sweeper. It's an educational toy for the child who wants to "help" mother, and will appeal also to the Junior Miss to keep her room tidy. Durable all-steel case finished in rose red. Genuine bristle brush, rubber, tired wheels, big roomy dustpan that empties. 2 lbs. **19H-\$2.98**

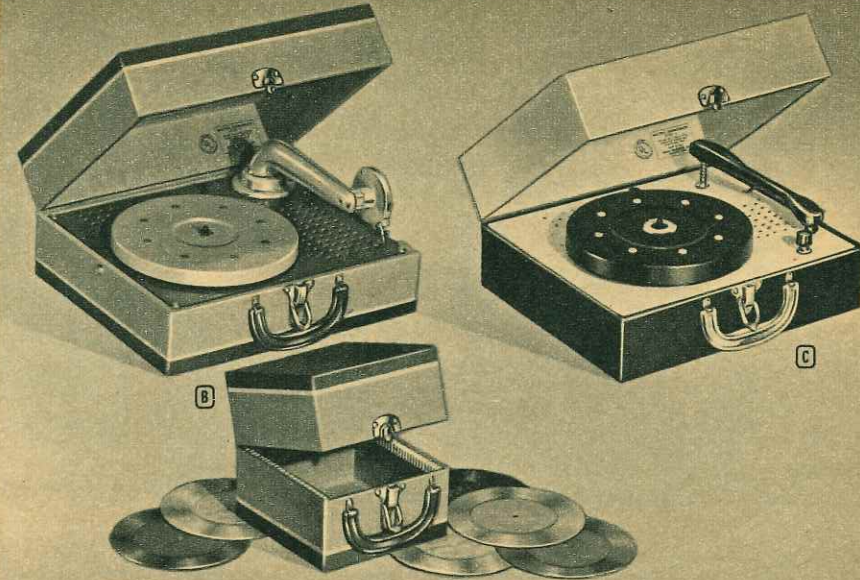


they shall have MUSIC
wherever they go



(A) **Table model phonograph** by Spear is an all metal electric phonograph brightly decorated in blue and grey, with a matching blue record rack to hold up to 35 records. Plays all 78 rpm records up to 12". Loud and soft needles, 6 plastic children's records, 6 picture books, 13" long. UL appr. 115 V, 60 cycles AC. 6½ lbs.

20A-\$9.98

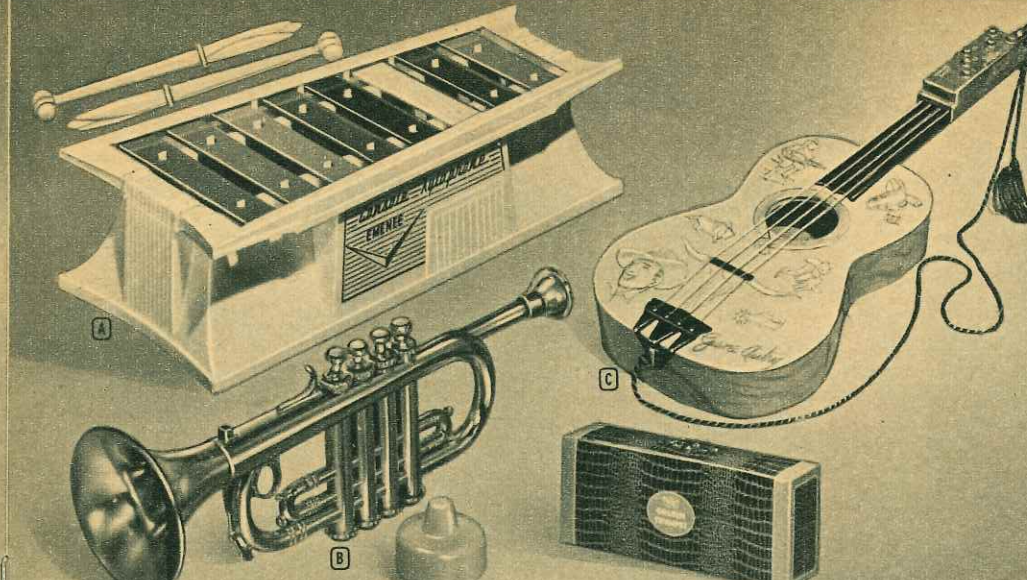


(B) **Electric portable phonograph and record case** by Spear have sturdy locked corner wood frame cases coated with scuff resistant tan and red pyroxiline. Plays all 78 rpm records up to 12". Loud and soft needles. 115V, 60 cycle AC. UL appr. Matching portable record case includes 6 records; will hold 25. 10½ lbs.

20B-\$14.98

(C) **Patrician portable** electronic three speed phonograph in attractively styled black and white fibre case will be equally at home in your living room or on a trip. Full range volume control; powerful amplifier. It plays 33½ rpm, 45 rpm, and 78 rpm records. 115V, 60 cycle, AC. UL approved. 8 lbs.

20C-\$19.98



(A) **Console xylophone** by Emenee is the most beautiful table-top xylophone you'll find. 8 precision tuned, vari-colored metal tone bars with a built-in fidelity tone chamber. New type hammers with two-way heads produce completely new tone variations. Color music book. 2½ lbs.

21A-\$2.98

(B) **Golden Trumpet** by Emenee is over 13" long. Heavy gold finish on beautifully engraved break-resistant plastic. Tuned reeds, sanitary, sealed mouthpiece. Trumpet mute, music book with dozens of easy-to-play songs, marches, bugle calls. Luggage type case. 1½ lbs.

21B-\$3.98

(C) **Gene Autry cowboy guitar** with Emenee automatic guitar player is full size, nearly 3 ft. Body handsomely sculptured with inlaid type western motifs. Rich, professional tone. Gear action metal tuning pegs, silk shoulder cord, felt pick, music book, luggage type case. 4 lbs.

21C-\$9.98

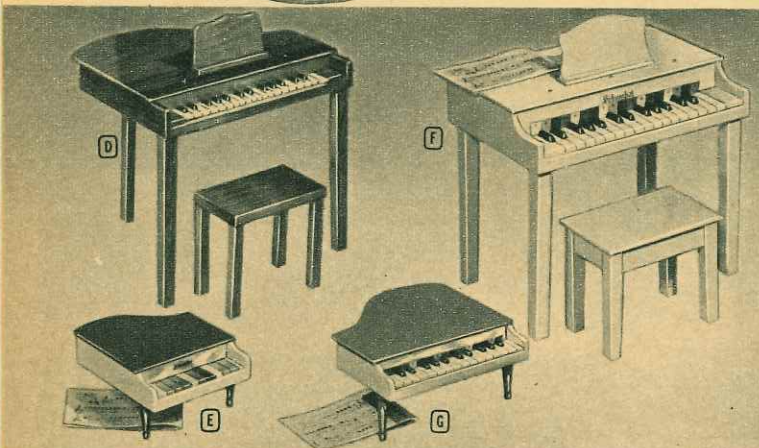


(D) **Golden piano accordion** by Emenee is one foot high, extends to nearly two feet. Professional-like full scale piano keyboard for right hand; bass notes and chords for left hand to play harmony and rhythm. 52 tuned reeds. Gold finish trim and fittings. Adjustable shoulder harness for comfort for all ages. Music book, luggage type case. 3 lbs.

21D-\$7.98

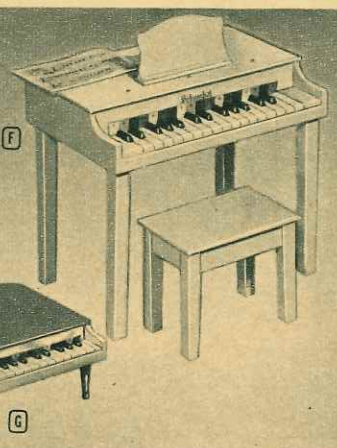
KEYBOARD ACCORDION has full scale keyboard of 13 keys, 26 tuned reeds. Music book, luggage style case. 2 lbs.

21D2-\$3.98



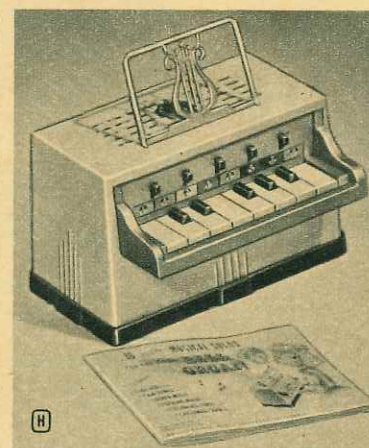
(D) **Special grand piano** by Schoenhut in walnut finish with bench to match. 30 plastic keys with sharps and flats. Colored key chart and music book. 15½" high. 7½ lbs.

20D-\$9.98



(F) **Large square ivory baby grand piano** by Schoenhut has 30 full size plastic keys. Colored key chart and music book. 8½" bench to match. Piano 17" high. 15 lbs.

20F-\$19.98



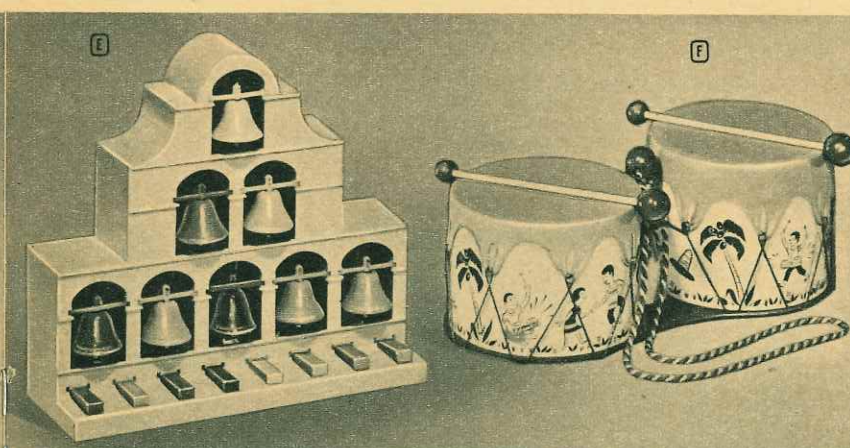
(H) **Knickerbocker's new electronically tuned organ** is the most sensational musical toy. The battery powered motor produces a richness of tone realized in no other junior musical instrument. Any child can learn to play in matter of minutes. Celeste bell tones with calliope "tone sparkle" for thrilling resonance. Made of hi-impact styrene. Music book included. 10" 3 lbs.

20H-\$12.98



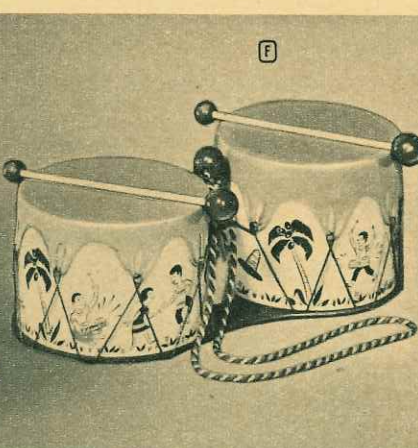
(J) **Mousegetar** by Mattel is just like Jimmy Dodd's. This "senior mouse" size is easy to play using Jimmy's instruction book. It has nylon strings, real tuning keys, pick, sturdy "tuff-to-break" construction. Packaged in a carrying case. 23" long, 8½" wide, and 2½" deep. The carrying cord lets the guitarist hang it around his neck while playing a duet with Jimmy. 2½ lbs.

20J-\$3.98



(E) **Kampanile** by Kusan is a majestic tower that tolls beautiful music far and wide. At the softest touch of the keyboard, each precision tuned bell swings and rings one note in the scale—do, re, mi, fa, so, la, ti or do. For quick identification, the bells are color keyed to the children's "hit parade" songs and the keyboard. Play by color, by note, or by ear. The Kampanile is 14" wide and over 12" high. 3 lbs.

21E-\$4.98



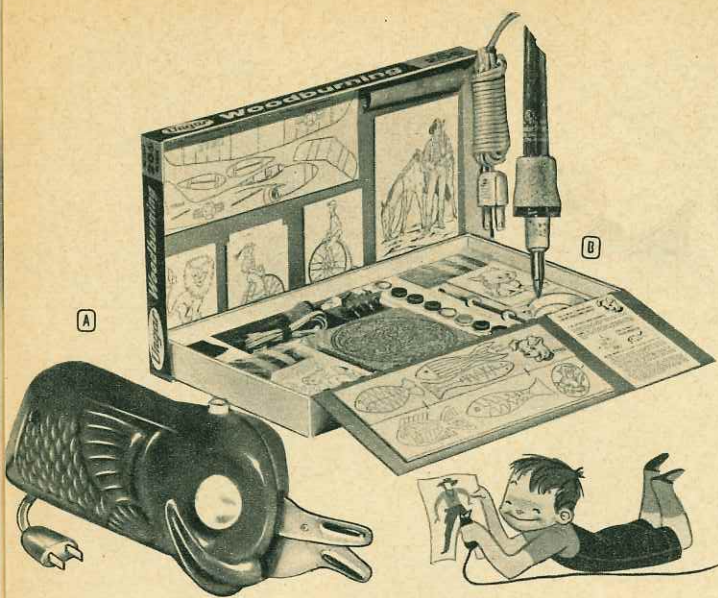
(F) **Two tone tom-tom** by Childhood Interests shows a South American motif. The drummer can suspend it by the neck halter, hold it in his hand, or rest it on any flat surface. Children love to signal their friends or play in rhythm bands. Mellow tones make it parent-approved; extra durable drumheads promise years of service in the youngsters' musical collection. Two drumsticks included. For children 2-9. 1¾ lbs.

21F-\$3.00



(G) **Golden harp** by Emenee for the little angel on your Christmas list is richly carved and styled like a concert grand instrument. The eight unbreakable strings are stout enough to resist the most mischievous cherub, and are mounted in an acoustical sound chamber. It's permanently in tune, and has the luxurious Emenee gold finish. Plays a full scale of musical tones, for heavenly or earthly tunes. Complete with a music book and a luggage style carrying case. 2½ lbs.

21G-\$6.98



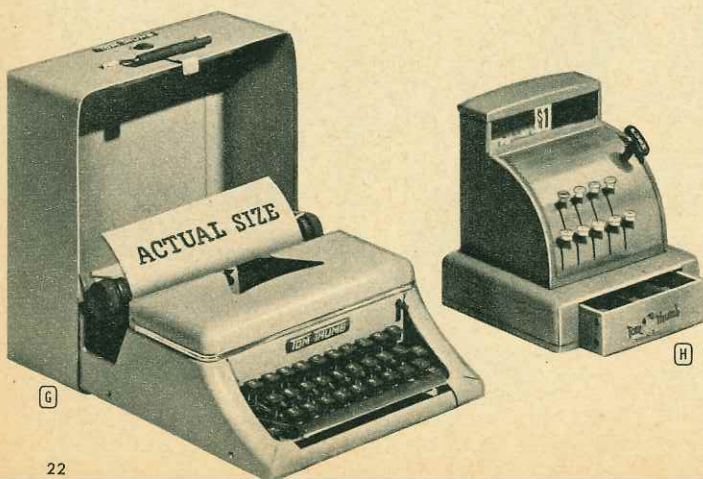
(A) **Snippy**, a safe electric scissors to delight pre-school and primary children. Won't cut little fingers, easy to use, a first experience with a tool for educational play. Glides through paper and light cardboard. 10 wonderful projects, some in 3D. 110V, AC only. UL listed. 1½ lbs. **22A-\$3.98**

(B) **Ungar De Luxe** 46 piece woodburning set. Challenging and fruitful craft for older boys and girls. New ideas for thoughtful gifts and useful projects. New pencil-craft materials: plastics, balsa, vinyl, cork, plus wood. 156 hours of craft fun. 2 lbs. **22B-\$4.98**

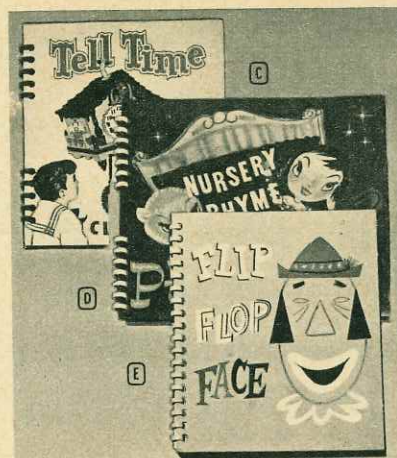
STANDARD SET. 3 tips. 1½ lbs. **22B2-\$2.98**

(G) **Tom Thumb typewriter** and case by Western Stamping combine fun and education. Children can write neat letters and improve school work, too. Standard keyboard and ribbon make it easy to graduate to larger machines. Ball bearing carriage. Blue with chrome trim. 10½" wide, 10" deep. 10 lbs. **22G-\$19.95**

(H) **Tom Thumb cash register** by Western Stamping helps a child learn how to make change as he pretends he's a cashier or banker! Amount shows in window when keys are punched. Bell rings, drawer pops open when push bar is tapped. Play coins are included. All metal, chrome front. 7¼" high. 4 lbs. **22H-\$2.98**



playing GROWN-UP needs proper props



Jack Built books are sturdy and rugged.

(C) **Tell Time Clock Book**. 1 lb. **22C-\$3.98**

(D) **Nursery Rhyme Puppet Book** has 8 sets of props and puppets. 1 lb. **22D-\$1.98**

(E) **Flip Flop Face**. Children flip page segments to make 686 faces. ½ lb. **22E-\$3.98**

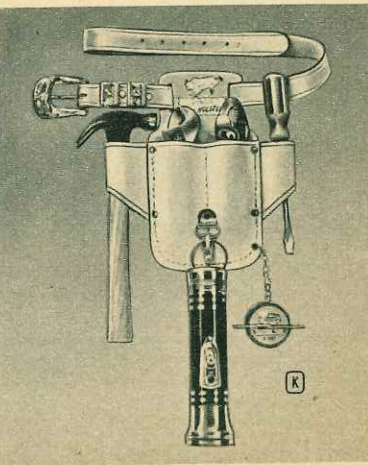


(F) **Tool set** by American Toy packs hours of fun for those 4-10 in a red steel carrying case. 23 pieces incl.: tempered hand saw, hammer, mallet, pliers, level, plane, chisel, screwdriver, brace and bit. 6 project plans. 5 lbs. **22F-\$4.98**

(J) **Battery Motor Play Drill** by Kenner is completely safe. Motor drives mixer, screw driver, socket wrench (but thru work bench only), grindstone and buffer at full speed but low power for safety. Bench and 6 play tools. 1 lb. **22J-\$2.98**



(K) **Jr. tool holster** and full size tools by Industrial Safety Belt. Top quality steerhide, nickled steel rivets, lock-stitched linen thread. 3 lbs. **22K-\$4.98**
JR. LINEMAN tool belt. Miniature regulation maintenance gear. 2 lbs. **22K2-\$2.98**



present toys PREDICT future professions

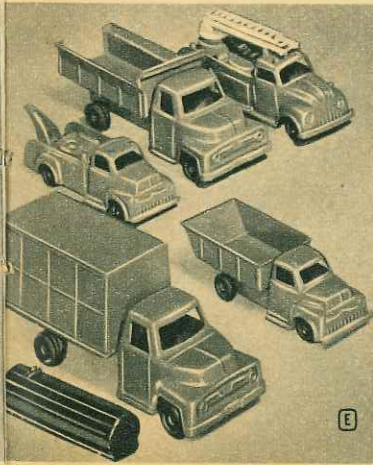


(A) **Talent Show** by Maco Toys will appeal to every boy and girl who wants to become a great star, radio announcer, disc jockey, or sports announcer. Battery operated mike, adjustable stand, electronic loud speaker. 2½ lbs. **23A-\$9.98**

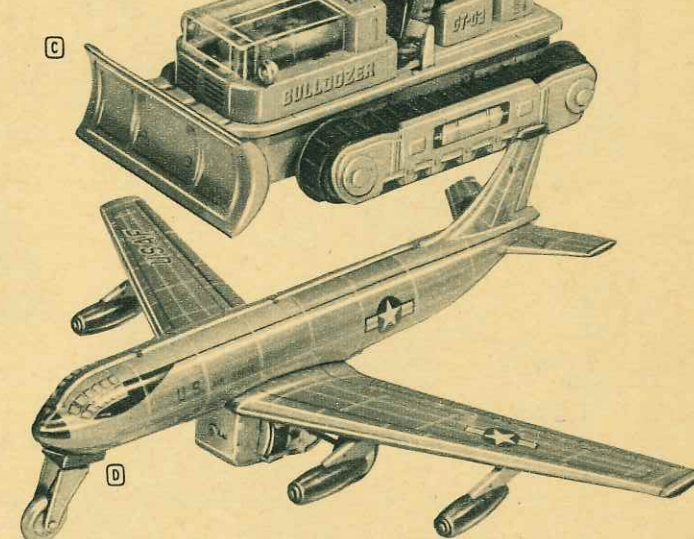


(B) **American Skyline** Construction Set by Halsam has 3 basic parts of strong white plastic. Excellent for young hobbyists. 970 pieces. 3½ lbs. **23B-\$7.98**
Skyline 476 pieces 1½ lbs. **23B2-\$3.98**
Skyline 723 pieces 2½ lbs. **23B3-\$5.98**

(E) **Military motor pool** by Irwin has 5 unbreakable vehicles: 10" motor truck, 10" open truck, 9" fire truck, 7" wrecker, 7" dump truck—all to be attached to Remoteflex battery control box. Steered forward and reverse. **23E-\$5.98**

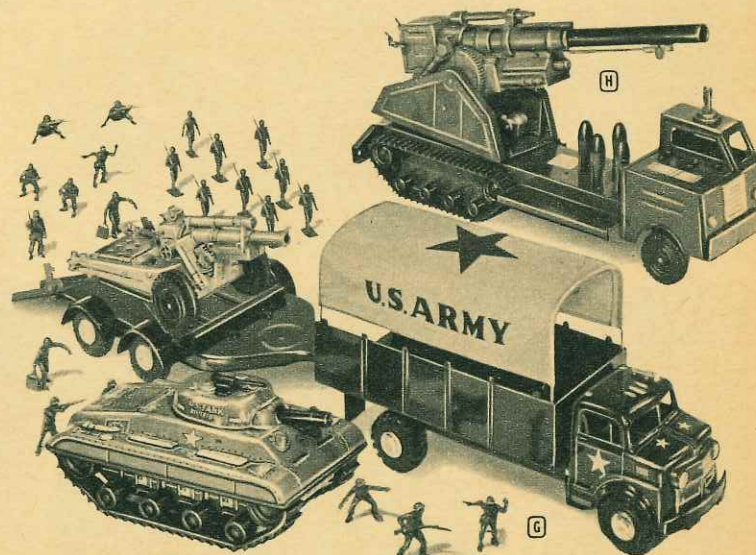


(F) **Erector set** by Gilbert makes a big action airplane ride, lift bridge, pump, etc. A powerful 4 speed electric motor runs in forward or reverse. Magic-twist coupling transmits power in bends, loops. 325 parts. 18"x10"x3". 9 lbs. **23F-\$12.98**



(C) **Handy Hank's** magic action bulldozer by Wagner stops, backs off in a new direction as Hank jiggles the levers. Lighted pistons. Battery-operated. 9" 2 lbs. **23C-\$3.98**

(D) **Battery operated jet plane** by Wagner starts with green lights on, picks up speed, then red lights go on. Adjustable front wheel. 2 batteries. 12½". 1½ lbs. **23D-\$3.98**



(G) **Military mobile armored combat set** by Marx features 18½" all steel army transport truck, 21" trailer, 19½" combat tank, 12" cannon, 25 soldiers. 9 lbs. **23G-\$9.98**

(H) **Mobile Electric cannon truck** by Marx. Cannon can be raised, lowered, rotated and fires safe rubber tipped projectiles and caps. Needs 2 batteries. 15 lbs. **23H-\$12.98**



Meanwhile, back at the ranch, there's fun!

(A) **Official deluxe Roy Rogers Cowboy Suit** by Sackman is rich brown suedine and beige pinwale corduroy with bright yellow binding. Matching vest, metal conchas. Washable gray, yellow, white broadcloth shirt, brown tie. Embossed tan and brown leather holster with gun. Lariat. Even sizes 2-14. 1½ lbs. **24A-\$5.98**

(E) **Authentic Roy Rogers hat** with 2½" brim, binding on edge, leatherette strap band, fully lined, pre-blocked. Buckskin, black or brown. Sizes 6¼-7. ½ lb. **24E-\$2.98**

(F) **Roy Rogers telescope shape hat** by Miller has 2½" brim, edge lacing. Preblocked, chin cord and slide. Buckskin, black, brown, red, rust. Sizes: 6½-6¾. ½ lb. **24F-\$1.98**

(B) **Roy Rogers umbrella tent** by Hel-trick is fine shelter for young cowhands who sack out in the back yard. Exceptionally large play tent is made of sturdy tent cloth, painted desert tan and red. Hand stenciled. Roomy 6' x 6' base. 5' center, 4' wall. 32" x 50" awning. **24B-\$10.98**

Models of perfection by Hartland plastics show Roy and Dale, attractively dressed and mounted on finely detailed models of their horses, Trigger and Buttermilk. Molded of high grade unbreakable acetate and hand painted in full natural color.

(G) **Dale Evans and Buttermilk.** 8½" long. **24G-\$3.98**

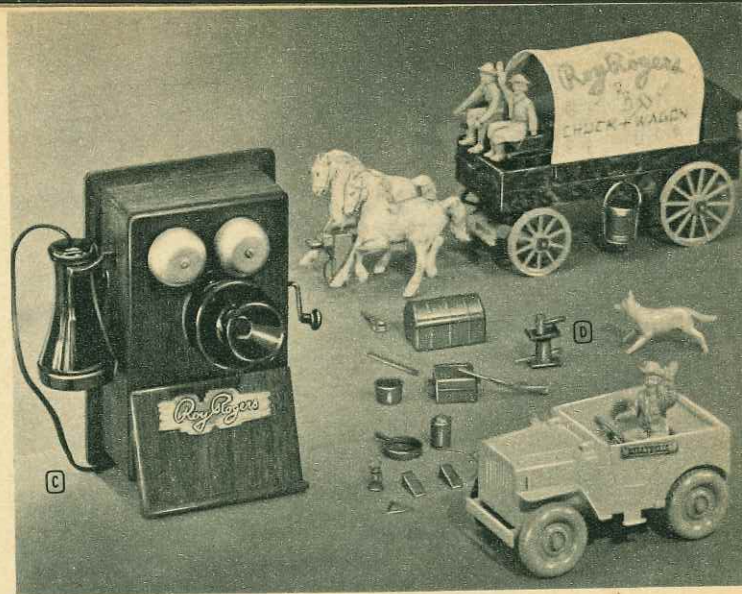
(H) **Roy and Trigger.** 9½". **24H-\$3.98**

(C) **Roy Rogers western phone set** by Ideal comes right out of the West. It's really a precision-engineered communications set that comes ready to use with a roll of wire. As crank is turned, the bell on the other end rings. Carries messages from one house to another. Uses 4 flashlight batteries. 9x8". **24C-\$9.98**

(J) **Roy Rogers toy guitar** is a huge 30¼" instrument with an accurate fingerboard for correct notation. It will help train a child's ear and create a lasting musical interest. Real raised frets, friction-type tuning keys, genuine nylon and metal wound strings, nicked tail piece. Real body, hardwood neck, white Roy Rogers decorations. **24J-\$4.98**

(D) **Roy Rogers fix-it chuck wagon and Nellybelle jeep** by Ideal is just what Roy uses on cattle round-ups. Finely sculptured models of Roy and Dale guide two horses that pull plastic wagon. Rear platform is cook out table. Bullet and Pad Brady riding Nellybelle trail behind. Wagon 19". Jeep 7". **24D-\$5.98**

(K) **Roy Rogers holster set** by Classy is genuine natural russet top grain cowhide with natural leather fringe. Adjustable belt and gun pockets have embossing for "hand tooled" effect. Complete with 9" Roy Rogers nickel plated repeater action guns which fire roll caps. (caps not included). Nickel buckle, metallized bullets. **24K-\$5.98**



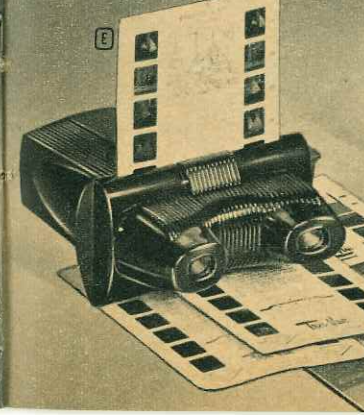
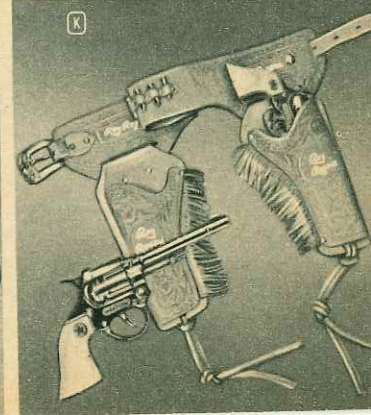
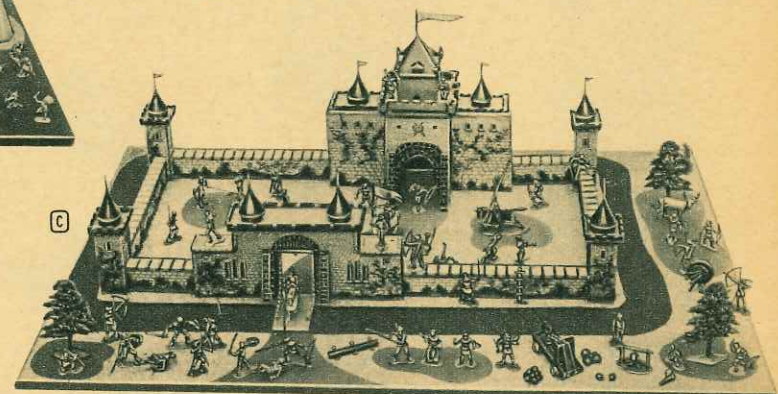
Create adventure with Marx toys

(A) **Roy Rogers Western Town** by Marx is ideal for reenacting tales of the west. All metal play set has real old time western street, a ranch, an Indian village and numerous figures and accessories of polyethylene. County jail, "Weekly Journal," dry goods store among buildings on 27¾" block. Ranch house 11" long. Plastic stage coach. 96 pcs. 5 lbs. **25A-\$7.98**

(C) **Robin Hood Castle** is the perfect backdrop for dramatic reenactment of the days in Sherwood forest, or tales of knights and fair ladies. Constructed of lithographed steel to look like vine covered masonry, the castle comes complete with accessories for warfare in the Middle Ages. Drawbridge lowers, 6 main characters of Robin Hood, merry men, knights, horses, 29x13½". 6 lbs. **25C-\$5.98**

(B) **Armed forces training center set** combines army, navy, marine and air force equipment and personnel in an impressive display of military might. Main headquarters building of lithographed steel is 11" long, 8 sections of fence, helicopter, armored vehicle, air force jet, shell shooting machine gun, 50 vinyl men. 5 lbs. **25B-\$4.98**

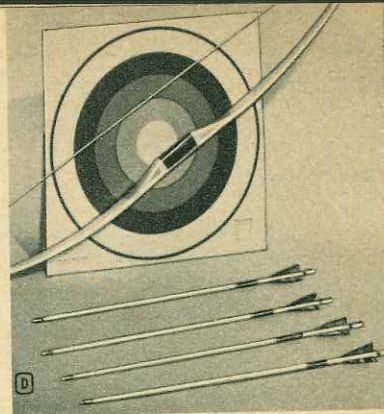
(D) **Rin-Tin-Tin Fort Apache** is completely equipped to reproduce a walled stockade and an adjoining Indian camp. U.S. Cavalry Headquarters 12" long is constructed of lithographed steel. Rip, Rusty, Rin-Tin-Tin and 20 cavalymen man the fort; 15 Indians in nearby camp prepare for battle. Fort equipped with real shell-shooting cannon and all necessary gear. 6 lbs. **25D-\$5.98**



True-Vue sets sights on fun

(E) **Deluxe gift set viewer** with four film cards is a perfect indoor or sick-bed gift. The high quality lighted plastic viewer is operated by two standard flashlight batteries (not included), so it can be used anywhere. Four \$.35 film cards showing full color 3-D picture stories of cowboys, fairy tales and adventures for children 4-14 are included. 1 lb. **25E-\$4.89**

(F) **Standard gift set** includes three exciting picture stories plus 3-dimension plastic viewer. 1 lb. **25F-\$2.98**



You'll hit the target in toys

(A) **Official Rusty's suit** by Iskin for the 101st U.S. Cavalry on the Rin-Tin-Tin show. Heavy duty sanforized navy twill shirt and pants, brass buttons, insignia, kerchief, belt, holster and gun. Hat not incl. Even sizes 2-14. 1 1/4 lbs. **26A-\$4.98**

(B) **Annie Oakley costume** by Iskin, the official outfit, with red corduroy skirt, suede fringe, 2 plastic pockets decorated with pictures of Annie. Red twill blouse, plaid flannel yoke. Even sizes 2-14. Gun not included. 1 1/4 lb. **26B-\$4.98**

(E) **Official Annie Oakley hat** by Iskin with name and insignia, fringed edges. Red. 1/2 lb. **26E-\$1.98**

(F) **Official Rusty hat** has picture of Rusty and Rin-Tin-Tin on front. Navy blue to complete outfit. 1/2 lb. **26F-\$1.29**

(H) **Mechanical target game** by Marx. Gun shoots steel pellets at mechanical targets. Entire gallery enclosed in rigid, transparent plastic cover for safety. Pistol is self-feeding. Nothing to lose. 20 1/2" x 12 1/2". 4 1/2 lbs. **26H-\$4.98**

(K) **Daisy Frontier Scouting Kit** has 32" super scope rifle which shoots harmless smoke and loud noise. Bronzed barrel, receiver. Includes 11" magnifying scope, compass inset in pint canteen. Genuine leather belt, holster, canteen holder. Western type cap pistol. Golden metal strips on holster, holder. 6 lbs. **26K-\$9.98**

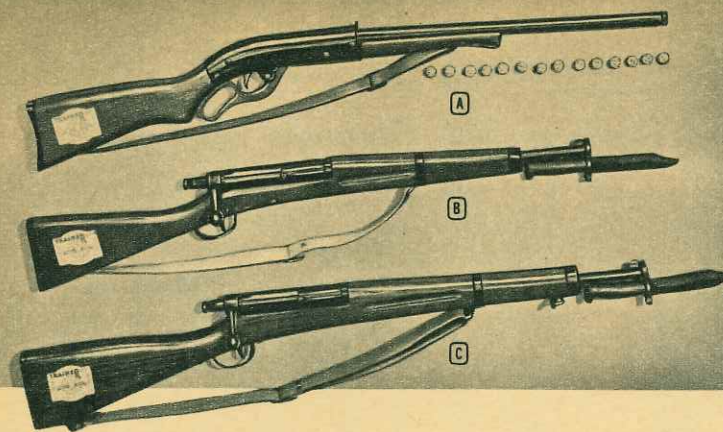
(C) **Mother Hen target game** by Knickerbocker is all metal. When red circle on hen is hit by a safe rubber-tipped dart, a plastic egg drops into the waiting basket. Set includes plastic gun, 4 darts, 8 eggs. 2 1/4 lbs. **26C-\$2.98**

(D) **Target Special Archery Set** by Rollin Wilson includes professionally patterned genuine hickory 48" bow with laminated hardwood grip. Four 21" arrows, arm brace, finger tab. Standard 17" 4-color target, instructions. 3 1/2 lbs. **26D-\$3.98**

(G) **Battery operated 50 cal. machine gun** on tripod by Marx. 28 1/4" long, fully detailed durable black plastic. Two standard flashlight batteries (not incl.) make lights flash and loud rat-tat-tat noise when trigger is pressed. 2 lbs. **26G-\$4.98**

(J) **Rapid-fire sub-machine gun** with recoiling barrel by Marx shoots harmless sparks, adds gun noises to games of cops and robbers. Uses 2 standard flashlight batteries (not included). Durable plastic gun 24" long. 1 1/2 lbs. **26J-\$2.98**

(L) **Daisy Super Scope 32" Rifle** shoots harmless smoke, loud noise only. Bronze colored 11" magnifying scope, barrel, receiver jacket. Golden lever. Silvery trigger. Full fashioned stock. Commended by Parents' Magazine. 3 lbs. **26L-\$4.98**
DAISY AUTOMATIC SMOKER without scope. 32" long, 2 1/4 lbs. **26L2-\$3.98**

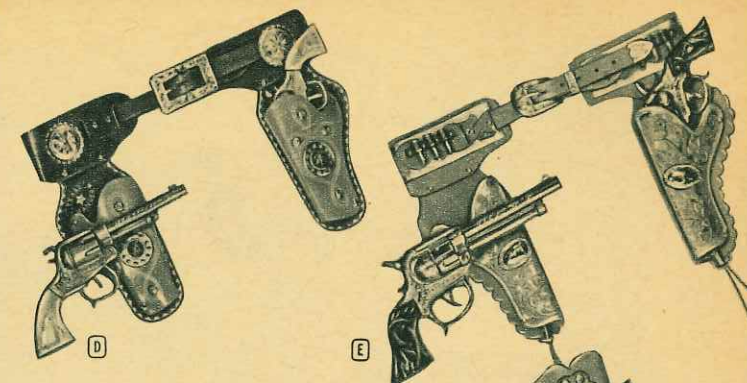


Quick to draw praise

(A) **Parris Shootrite rifle** shoots corks hard and straight but will not break light bulbs. Real shotgun styling with 2 piece walnut-finished wood stock, front and rear sights, adjustable web sling. With 44 page shotgun shooting manual and corks. Overall length 35". 3 lbs. **27A-\$4.98**

(B) **Parris Rookie Kadet Trainerifle** for 3-8 yr. olds. Has operating bolt action, clicker trigger, walnut-finished wood stock, blued metal parts, adjustable sling, detachable rubber bayonet. 28 page Kadet hand book with instructions in military drill and the manual of arms. 36" long. 2 1/2 lbs. **27B-\$2.98**

(C) **Parris Kadet 23 Trainerifle** for boys 5-12. Wood stock, walnut finish, blued metal parts. Metal butt plate for added durability, stacking swivel, operating bolt action and clicker trigger. Heavy sling, detachable rubber bayonet. 28 page Kadet Handbook on military drill, manual of arms. 40 1/4". 3 1/2 lbs. **27C-\$3.98**

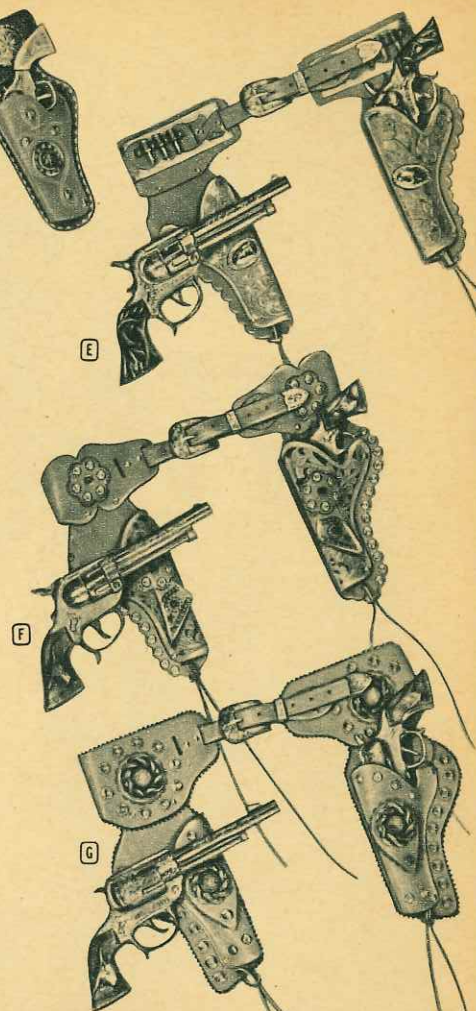


(D) **Texas Ranger double holster set** by Leslie-Henry has ginger brown and beige leather holsters with large nickel conchas, ginger brown leather contour belt, large western buckle. Breakbarrel repeating pistols. 2 lbs. **27D-\$2.98**

(E) **Young Buffalo Bill double holster set** by Leslie-Henry is all natural top grain leather with a richly tooled gold inlaid adjustable contour belt. 6 gold bullets. 2 automatic 50 shot repeater pistols. 2 1/2 lbs. **27E-\$3.98**

(F) **Texas Ranger double holster set** by Leslie-Henry has natural cowhide fronts, heavily tooled—inlaid in black. Leather fob with nailheads, jewels, name. Adjustable belt. Fancy rosette. 2 flip top repeaters. 3 lbs. **27F-\$4.98**

(G) **Wild Bill Hickok double holster set** by Leslie-Henry is natural top grain cowhide decorated with amber jewels. Wide, adjustable contour natural cowhide belt, large fancy jeweled conchas. 2 repeaters. 3 1/2 lbs. **27G-\$6.98**



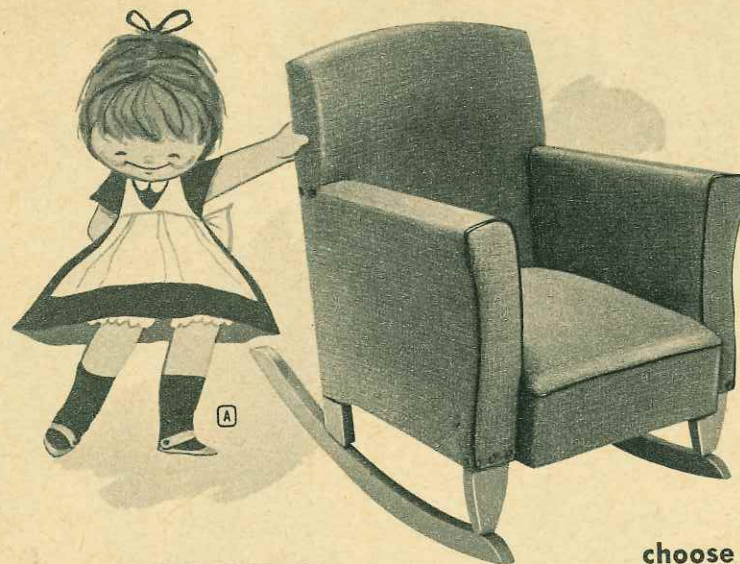
(H) **Combat team** by Multiple Products can create thrilling battle action. Unbreakable plastic interchangeable figures and components include: post headquarters, rocket launchers and missiles, pontoons and oars, flag, soldiers, machine guns, foot locker, army cot, etc. 3 lbs. **27H-\$2.98**



(J) **Country Life** by Multiple Products brings a wagon-load of action and fun. Interchangeable parts spark young farmers' minds to create endless imaginative play combinations. Wagon and team, farm house, farmers, tools, coops, animals are all unbreakable plastic. 2 1/2 lbs. **27J-\$3.98**



(K) **Skeet Shoot** by Irwin brings all the thrills of wild game hunting to your back yard. The automatic remote control disc launcher hurls the targets into the air, just like the real thing. Rifle, rubber cupped darts, discs and disc launcher incl. Safe, harmless set. **27K-\$3.98**



choose JUVENILE SIZED furniture

(A) **Upholstered rocker** by Shawnee Penn has a large 15" x 15" seat with 3 no-sag springs and all cotton filling. The front panels of the upholstered arms are shaped in a truly grown-up fashion. Hardwood frame in buff finish. Comes with rockers attached to arms; seat and back assembled. Easily bolted together. 25" high. 20 lbs.

28A-\$11.98

(G) **Vanity and chair set** by Connor for the younger glamour girls in your house. Vanity top and spacious drawer have lots of room for her grooming aids. Comfortable chair assures perfect posture as she checks her appearance in the lift-up mirror. Vanity is 24" x 18" x 21 3/4"; chair is 22 1/2" high with seat 12 1/4" from floor. Maple or waxed finish. 30 lbs.

28G-\$29.98

(B) **Gotham combination green chalkboard** and natural cork bulletin board with aluminum trim. 36 x 24". 10 lbs. **28B-\$7.98**

(C) **Gotham Nu-View green chalkboards** are unbreakable, writes, erases and washes very well. Attractive on wall. Easy on the eyes. Aluminum chalkrail and trim. 18" x 24". 5 lbs. **28C-\$3.98**

CHALKBOARD 36x24". 10 lbs. **28C2-\$5.98**

(F) **Musical rocker** by Connor will provide years of rollicking rhythm for the small fry of your house, and will be ready to be handed down to the next generation, too. The comfortable 12" x 13" seat is 10 1/2" from the floor and the overall height is 20". The music box is a dependable plunger type instrument. Maple or waxed finish. 9 lbs.

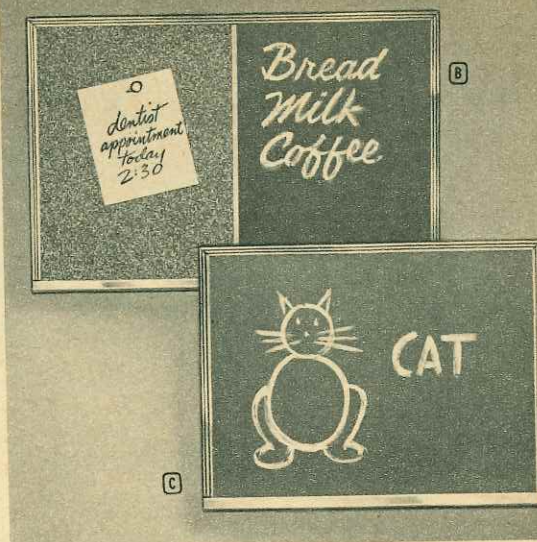
28F-\$7.98

(D) **Chest** by Shawnee Penn will fit into any room of the house as an attractive solution to the youngsters' storage problems, whether they be toys, clothing, or juvenile collections. The padded top makes it a comfortable extra bench. All wood construction, brass nail trim. Lid has two chain supports. 30" x 15" x 15". 25 lbs.

28D-\$13.98

(E) **Boston rocker** by Connor will please any youngster, and has such a handsome appearance, Mother will welcome it. It's an authentic copy of a real New England rocker, and is crafted so carefully it will become a family heirloom in the future. Comfortable 12" x 15" seat, 10 1/2" from the floor. Overall height is 26". Black finish. 13 lbs.

28E-\$12.98



for FULL SIZE fun

(A) **Super duper market** by Toymaster is over five feet high. Complete with miniature packages to fill up the spacious shelves, ample make believe money for shopping and making change. There's space galore inside for several junior clerks. Printed in red, black and tan with "tile" front. 61" high, 34" wide, 21" deep. 8 1/2 lbs.

29A-\$3.98

(D) **Peg and nail deskette** by Appleton includes hammer, nails and wooden laying sticks to use on soft masonite pounding board; pegs in 6 colors to use in large peg board tray, and chalk and eraser to use on blackboard surface with alphabet. Storage area for other play materials. Sturdy non-tilt saddle. 25 1/2" long, 21 1/2" high, 8 1/2 lbs.

29D-\$5.98

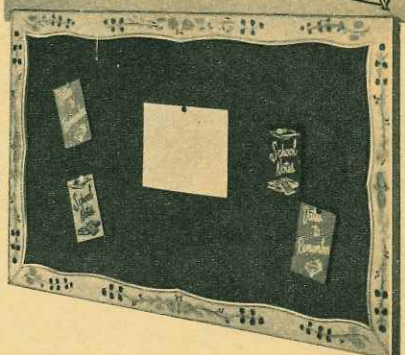
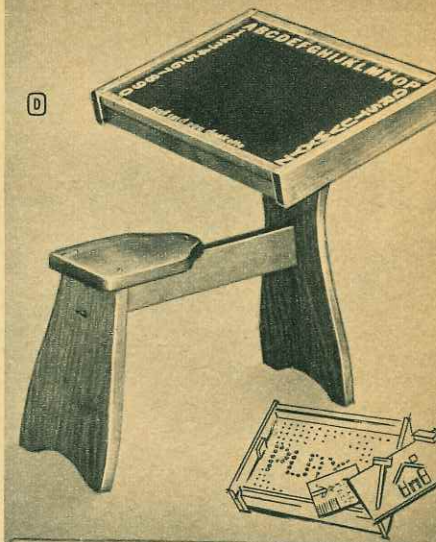
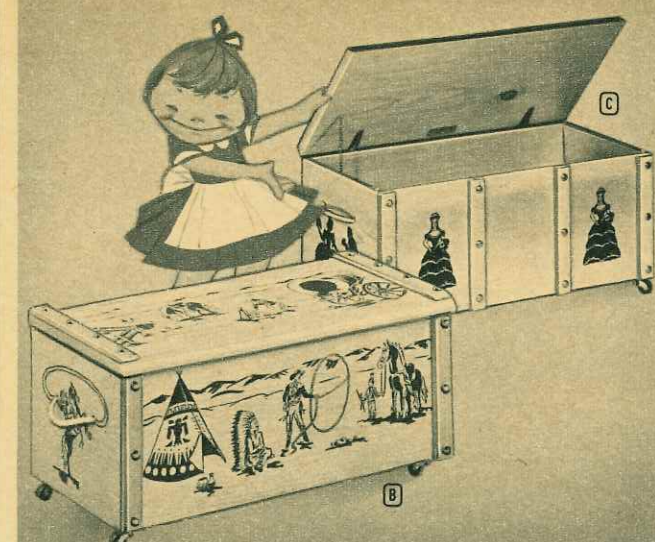
Strand quality chests to make pick-up time a pleasure. All wood, sturdily constructed with brass studs, rope handles, casters, and decal letters for personalizing with child's name. Natural wax or maple finish. 30 x 15 1/2 x 15". 20 lbs.

(B) **Western chest** to corral toys and gear for girls and boys. **29B-\$12.98**

(C) **Priscilla chest** for girls. **29C-\$12.98**

(E) **Bulletin pin-up board** by Keystone has a cork face with a shaped wood frame finished in off white and decorated in a three color Pennsylvania dutch design. Hanging eyes, thumb tacks, display notes, and wall hangers are included. For boys and girls from 8 through college, though the whole family may start to use it! 32" wide, 18 1/2" high. 5 lbs.

29E-\$4.98

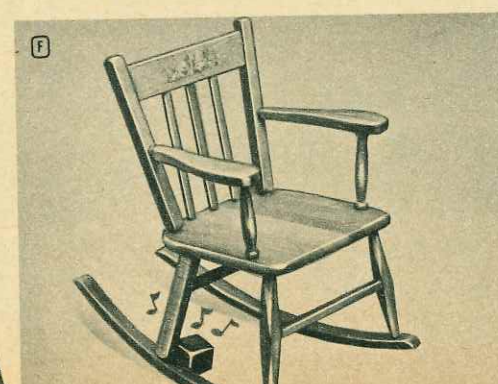


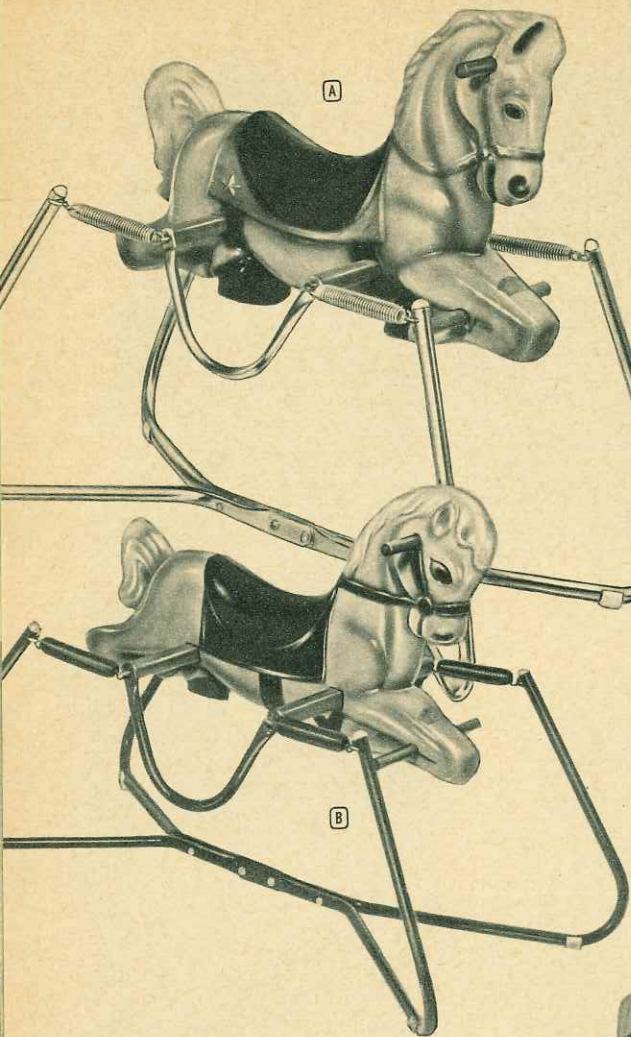
(F) **Table and chair set** by Durham duplicates Mom's and Dad's deluxe bridge set. 24" square table has deep ribbed steel frame and removable top for re-covering. Channel steel chairs have non-tipping frame design. Greige frames, red upholstery. 29 lbs.

29F-\$12.98

(G) **New oversize table and chair set** by Durham with a gleaming yellow laminated plastic top that's almost impossible to damage. 24" x 30" table has steel rail, welded steel cross braces. Yellow padded upholstery on safety-lock chairs. Bronze frames. 33 lbs.

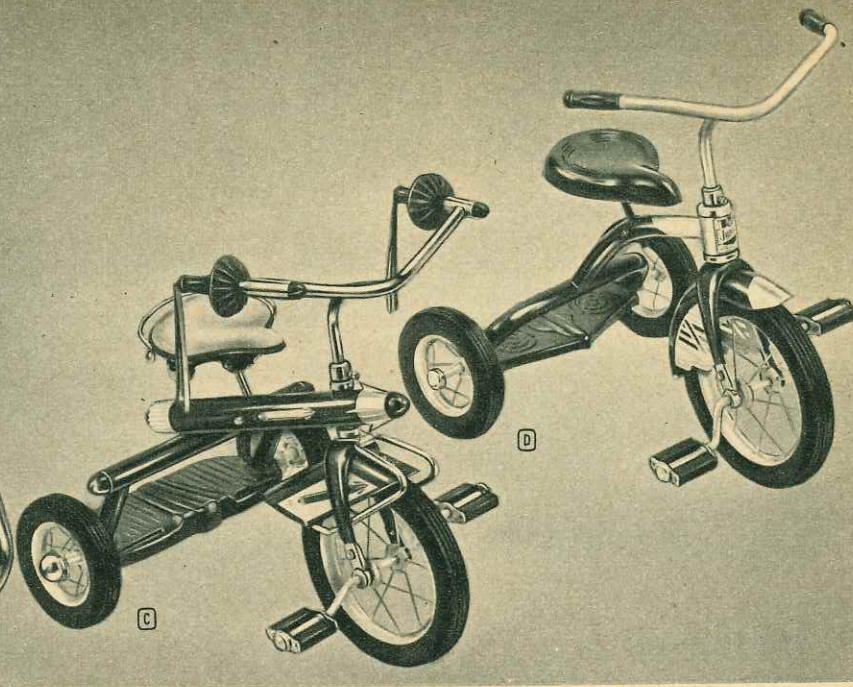
29G-\$19.98





(A) **Deluxe wonder horse** by Wonder products is molded of extra-tough plastic in the natural color of the golden palomino. He gives a rocking, bouncing ride that all young cowhands love, and he stands up under their "rough riding" without shattering, chipping, or peeling. He's mounted on a strong chrome metal base, and has patented magic spring action to create his distinctive ride for those 1-7. Saddle height 25", length 41", width 24". 20 lbs. **30A-\$29.95**

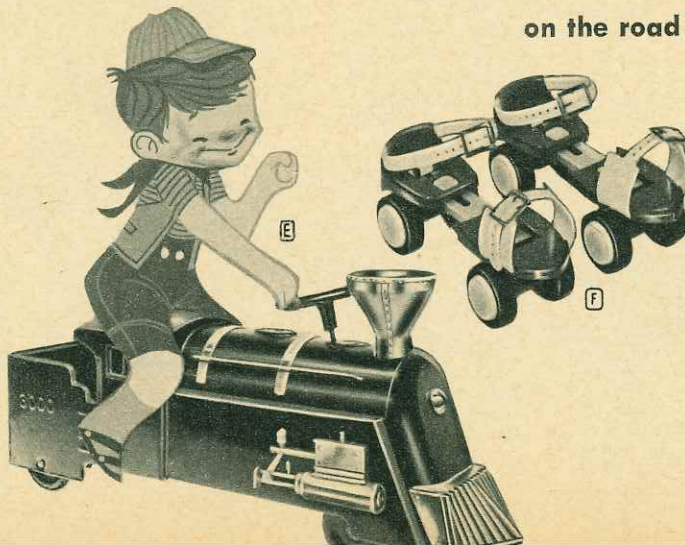
(B) **Wonder mare** by Wonder products is an ideal smaller companion to the famous Wonder Horse. She's modeled of the same extra-tough plastic to resemble a golden palomino, and gives the same bouncing ride with the famous exclusive magic spring action. She's mounted on a sturdy full sized brown metal base electrostatically painted to prevent peeling or chipping. For cowhands from 1-7. Saddle height 19½", length 39", width 22¾". 17 lbs. **30B-\$19.95**



(C) **AMF Jr. Trike** by Junior toy has Flite-line design with new missile type nose and tail assemblies. 2" steel tubing frame with new style rear arch. Heavy duty rear deck, fork stamped from heavy gauge steel. Self lubricating bearings in rear wheels. Flamboyant green with white and chrome trim. 12" front wheel. 25 lbs. **30C-\$18.98**
JR. TRIKE, 10" front wheel. 21 lbs. **30C2-\$16.98**
JR. TRIKE, 16" front wheel. 30 lbs. **30C3-\$20.98**
JR. TRIKE, 20" front wheel. 35 lbs. **30C4-\$22.98**

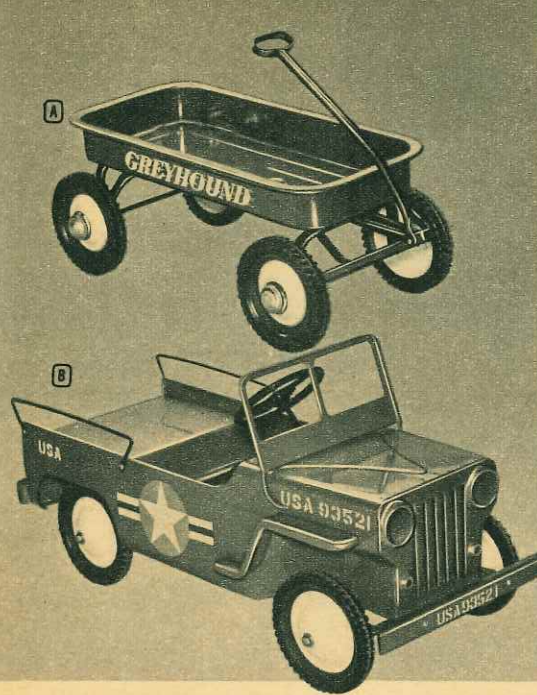
(D) **Tubular velocipede** by Junior Toy for hard riding little jet pilots still on the sidewalk. They will like the junior jet design handlebar and the extra wide jet style rear deck. The frame has a 2" steel tubing head and 1¼" tubing backbone and U-bone. Ball bearing front wheel and plain bearing rear wheels. Indian red with white trim, red grips. 12" front wheel. 24 lbs. **30D-\$11.98**
VELOCIPEDE, 10" front wheel. 23 lbs. **30D2-\$9.98**
VELOCIPEDE, 16" front wheel. 26 lbs. **30D3-\$13.98**

on the road to STRONG muscles



(E) **Ride-er old fashioned locomotive** by Marx for the youngest engineer is heavy gauge steel finished in black baked enamel. Realistic smokestack, cow catcher and dummy piston units are tough unbreakable metallic gold polyethylene. Runs on 4 rubber tires. 28" long, 13" high. 9½ lbs. **30E-\$5.98**

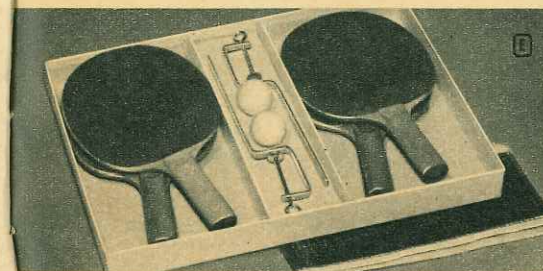
(F) **Zipees** by Manning, are by far the best skates for beginners. They are light, safe, strong, with all-nylon wheels which won't mar floors or carpeting. Rustproof, unbreakable. Adjust to sizes up to 6 years. Pink, red, blue, green. 1 lb. **30F-\$2.98**



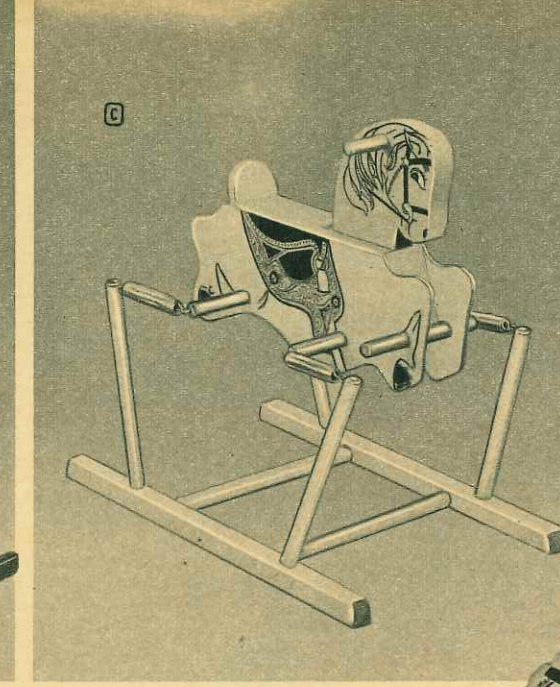
(A) **Greyhound wagon** by Hamilton Steel has ball bearing 10" wheels, tractor type semi-pneumatic tires. Red enamel finish baked on steel body 35x16x4½". 33 lbs. **31A-\$9.98**
WAGON, 7" wheels. Body 26¼x12x3½". 13 lbs. **31A2-\$4.98**

(B) **Air force jeep** by Hamilton Steel has authentic markings in red, white, and blue. Welded steel construction with ball bearing rear axle and push rods, lifetime wheels, adjust. pedals, 2 level seat. 41" long. 36 lbs. **31B-\$17.98**

action toys for VIGOROUS play



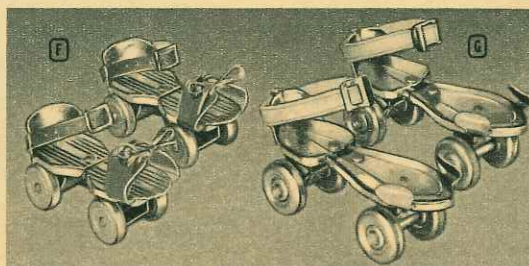
(E) **Professional type table tennis set** by Pressman with 4 sponge rubber paddles, extra heavy 60" fully bound net, 2 balls, heavy metal screw clamps. 3 lbs. **31E-\$4.98**
REGULATION TABLE TENNIS SET. 2 rubber faced paddles, 48" net, ball, metal brackets. 2 lbs. **31E2-\$2.98**



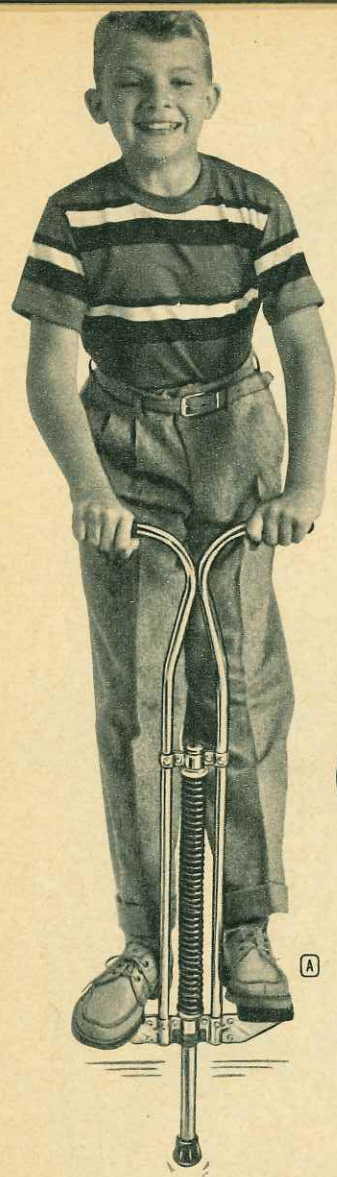
(C) **Red Stallion** by Southern Toy is a saucy spring-suspended hobbyhorse with glued weatherproof joints to stand the gaff wherever he's ridden. He'll stay young-looking, too, with extra-heavy cadmium plated springs which won't stretch, rust, or break. The non-toxic primer and red enamel finish are absolutely safe and the smoothest you've ever seen. The sturdy hardwood stand will easily support 200 lbs., so oversized young range riders will always be safe. Weatherproof plywood sides let you stable him outdoors. 33" long, 22" wide, 33" high overall with a saddle height of 22". 17 lbs. **31C-\$10.98**

Bobo bounces back!

(D) **Bobo**, America's most lovable clown, by Doughboy, wears a brand new outfit for '57. He's newly dressed from his weighted bottom with its roly-poly bounce back action, to the peak of his jaunty cap. Bobo's owner can sit on him, sock him, wrestle him or tweak his squeaky nose, and he'll bounce back smiling—something playmates rarely do! He's over four feet tall, the right size to be loved by a pre-schooler or sparred with by his grade school brother. He's made of durable "forti-plied" Krene, and is easily inflated. 3 lbs. **31D-\$3.98**



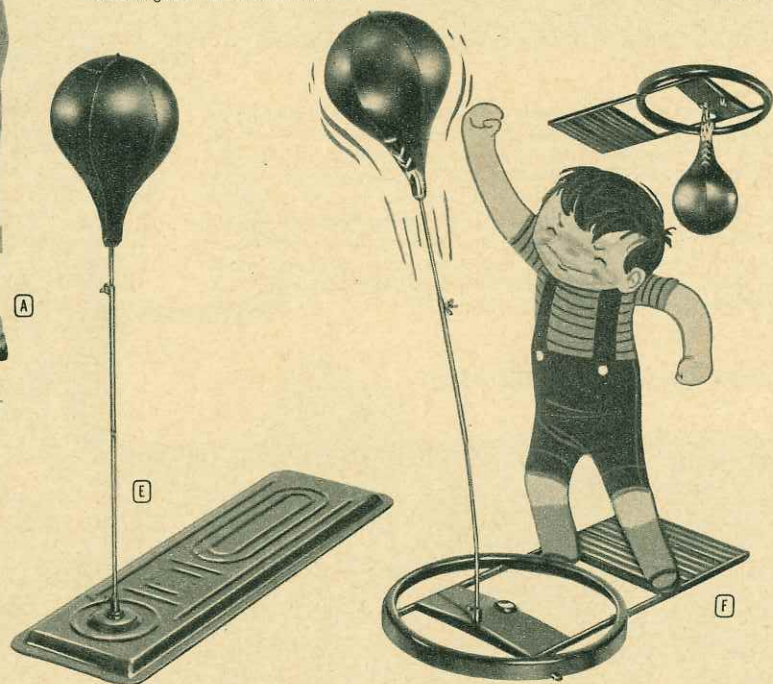
(F) **Juvenile skate** by Kingston has plain bearings, pos-tiv-lok extension bar. No key to lose. Fits child shoe sizes 6-13. 2 lbs. **31F-\$1.79**
(G) **Sturdy model skate** by Kingston has balloon type steel wheels with double row ball bearings. Fits adult shoe sizes 1-12. 4 lbs. **31G-\$3.98**
SKATE. Popular model. Fits Child shoe size 9—adult 5. 3 lbs. **31G2-\$2.98**



(A) **Master pogo stick** by Master Juvenile Products offers truly healthy, fun-loaded sport to all ages. It's the special favorite of children between 7 and 14. The exclusive spring adjustment takes up lost tension, thus keeping the spring "alive" indefinitely. The tubular stick is also chrome plated tempered steel. It's self-lubricating for easy action, has rubber non-skid foot pads, tip, and hand grips. Overall height 41". 7 1/4 lbs. **32A-\$9.98**

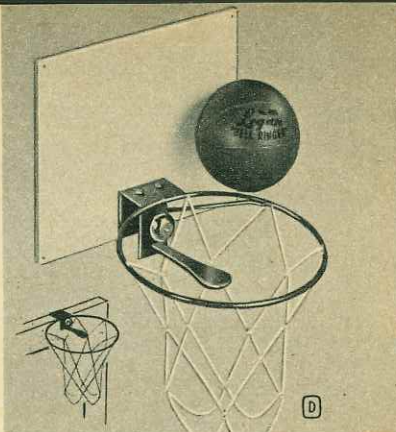


(B) **Smack-it** by Capital is a vigorous, exciting indoor and outdoor tether ball game played on any card or picnic table. Play it on the porch or patio, at a picnic or a party. Base with C-clamps, mast with tethered ball, and two Smack-it paddles are included. It's competitive fun and exercise for all ages. 29"x9 3/4"x2". 4 lbs. **32B-\$4.98**
(C) **Shuffle Baseball** by Capital combines the thrills of baseball and shuffleboard. It's perfect for indoor or outdoor play, since the beautifully enameled 16"x30" Duron hardboard is easily portable. The board actually offers a 60 inch playing surface due to the rebound principle involved. Here's a real skill game that's brand new! 4 lbs. **32C-\$4.98**

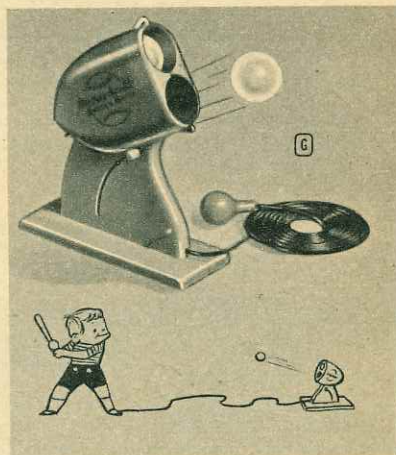


(E) **Floor platform striking bag** by B&M Sporttoy lets youngsters punch vigorously yet safely. Children stand on embossed, extra strong steel base finished in high gloss red enamel. The 1/4" spring steel rod is adjustable for all heights, and is attached to the perfectly shaped smooth black bag by a rubber cup. Pro-type knuckle guards incl. 6 lbs. **32E-\$4.98**

(F) **Combination striking bag** by B&M Sporttoy easily and quickly converts from a wall outfit to an overhead bag or a floor striking outfit. Ribbed base for larger standing area; adjustable rod. Stationary wall brackets, 16" diam. rebound ring of 18 gauge steel, completely electrically welded. Pro-type knuckle guards, pump incl. 12 lbs. **32F-\$6.98**



(D) **"Bell Ringer" Basketball Game** by Logan Electric can be used indoors or out. 12" all welded orange enameled hoop with mesh net attached to 13"x15" all steel white enameled backboard. Metal bracket fits over door for indoor play. The 7" inflated rubber basketball "Rings the Bell" each time it goes through the basket. 4 lbs. **32D-\$3.98**



(G) **Mickey Mantle Switch Hitter** by Irwin is a remote control automatic pitcher. Eager batters no longer have to search for cooperative pals to pitch. The switch hitter mechanically hurls 3 unbreakable 2 1/4" diameter balls when the batter steps on the bulb control at the end of the 15' tube. It's perfect for indoor or outdoor batting practice because complete control is maintained by the batter. Pitching machine is 11 1/4" tall and 9 1/2" long. 2 lbs. **32G-\$6.98**



(A) **Basketball set** by Hutch features a non-scurr rubber compound molded basketball of official size and weight. Regulation size 3/4-inch steel goal has 8 welded "tie-on" hooks. Good grade net. Easy to install. 8 lbs. **33A-\$5.98**

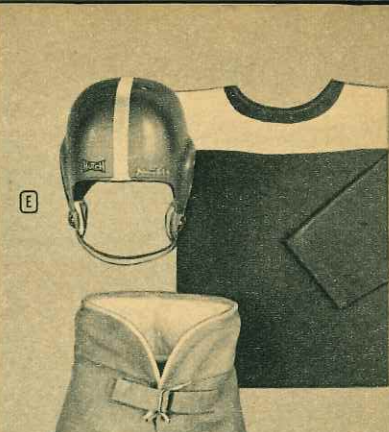


(B) **Boxing gloves** by Hutch are constructed of wine colored rubberized heavy duty vinyl, with fabricated hair stuffing. The full padded wrists and rolled grip are similar to those on professional models. For ages 5-9. 2 lbs. **33B-\$4.98**

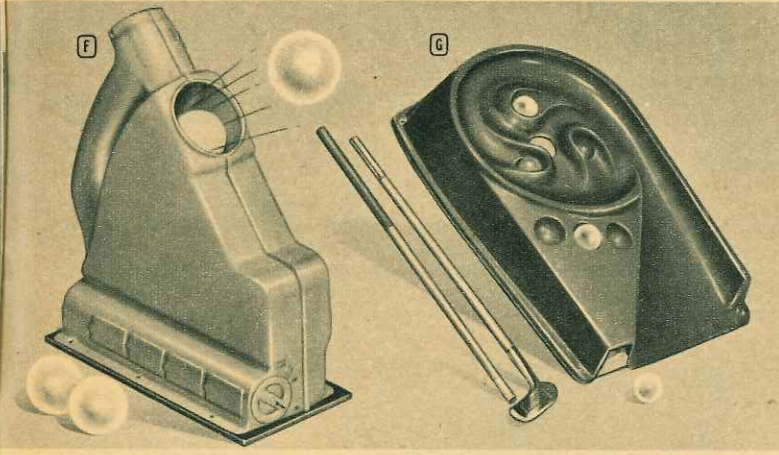


(C) **Flexatron molded helmet** and face guard by Hutch has one piece tenite molded shell with new web suspension for maximum protection and perfect fit. Light weight. Leather covered. 1 lb. **33C-\$4.98**

(D) **Lou "the toe" Groza football** by Hutch is triple texture simulated tan leather with white bands. Official size and weight, guaranteed valve bladder. Inflating needle incl. 1 lb. **33D-\$2.98**



(E) **Football uniform set** by Hutch for future All Americans now under 14. Gear includes a striped tenite helmet; cantilevered shoulder pads, two color jersey and khaki pants. 4 lbs. **33E-\$9.98**



(F) **Bat 'em Catch 'em** by Kay Stanley is just the ticket for intense little leaguers who are out to improve their batting averages. Operates in a similar manner to those used by major leaguers; frees dad from pitching duty. Good for one child or a yard full. Guaranteed mechanism automatically pitches lightweight plastic balls 30 ft. every 7 to 9 seconds. 4 balls included. 15"x14"x6". Uses 3 "D" cell batteries or 1 "A" cell. 6 lbs. **33F-\$10.98**

(G) **Family golf putting game** by Transogram is perfect for junior to learn or Dad to practice America's fastest growing sport. Exclusive new automatic ball return speeds up game. 3 safe plastic balls are included for indoor play, but regular golf balls can also be used. Heavy molded plastic "green" 16 1/2"x11 1/4"x3" has 3 traps and a hole. Two piece 18" putter with silver metallized plastic head and rubber grip included. 2 lbs. **33G-\$2.98**



(H) **Superior pool table** for juniors and teenagers is designed for the growing-up members of the family. Completely professional in appearance, with wide, one piece top and sides. The built-in automatic ball return subways the ball to the front, exactly as in "pro" tables. Two Dial-A-Score units inset into frame. Heavy gauge steel break-type hardware for secure legs and simple folding within apron of table. Absolutely level playing surface maintained by leg levelers. Tan and brown stain and scratch resistant finish. Two 36" cues, set of 1 1/2" molded balls, cue ball, triangle, chalk, 28"x50", height 30". 45 lbs. **33H-\$49.95**
POOL TABLE 24"x44 3/8"; height 29". 36" cues, 1 1/4" balls. 32 lbs. **33H2-\$29.95**
POOL TABLE 21 1/2"x40"; height 28". 30" cues, 1" balls. 20 lbs. **33H3-\$19.95**

(A) **Porter Chemcraft** senior outfit is a complete chemistry lab for the young scientist. Packed with chemicals, equipment, apparatus, test tube racks, balance, etc. for performing over 600 exciting experiments. Includes chemistry, atomic energy, theory of space travel, chemical magic, and many others. All are packed neatly and compactly in a handsome three panel steel laboratory case, which opens up to 35 inches. Does not contain any dangerous poisons or explosive chemicals. 27 lbs.

34A-\$9.98

CHEMCRAFT JUNIOR DELUXE OUTFIT contains chemicals, removable test tube rack, apparatus, etc. for performing over 300 experiments. The illustrated manual is written especially for the 8 year and up age group. No dangerous poisons or explosive chemicals. Packed in colorful lithographed steel cabinet, 21½"x13¾" when open. 5 lbs.

34A2-\$4.98

(B) **Porter Microcraft** senior outfit for the young biologist or chemist. A big, professional-type triple turret microscope with polished lenses magnifying 75, 210, and 425 times. Set includes a large supply of accessories, slides, shrimp eggs and other specimens that come to life right before the student's eyes. Helps to stimulate the interest of the young scientists our nation needs so much. Safely packed in beautifully lithographed steel cabinet with latch. 8 lbs.

34B-\$9.98

MICROCRAFT JUNIOR OUTFIT is the ideal beginners' set. The triple turret microscope magnifies 40, 75, and 150 times. Includes glass slides, dissectors, glass rod, specimens and illustrated manual. The book is written especially for the younger reader to help him explore the wonders of the invisible world. Colorful display box measures 16½"x11"x2½". 1½ lbs.

34B2-\$4.98

for young scientists or sociable sportsmen, here's the perfect gift

(C) **Basketball game** by Tudor Metal features 2 lifelike figures that actually pick up the ball and shoot for baskets from any part of the court. They play real basketball and six other popular warm-up games, shoot fouls and distance shots from any angle. All steel backboards and court. Nothing to get out of order. It's fun to make the players score! 4½ lbs.

34C-\$5.98

(D) **Tru-action electric baseball game** by Tudor lets the players actually pitch and bat the magnetic ball through the air. Bat either left or right handed, hit smashing line drives, long flies or bunts. Base runners are thrown out from where the ball lands. Players actually run the bases in this exciting game. 25"x15½"x2". 110 V, 60 cycles AC. 4½ lbs.

34D-\$6.98

(E) **Tru-action electric football game** by Tudor operates by electric vibration transmitted through the nylon "legs" of the realistic men. Players are 3-dimensional high impact styrene so they can run, kick, pass, fumble, tackle, and score! The ball can be kicked and passed, and actually carried by the runners. 25"x15½". 110 V, 60 cycles AC. 5 lbs.

34E-\$6.98

(F) **Fun Tray** by Pressman is a new "Fun when sick, fun when well" toy. Steel legs unfold to form a play tray that may be used on bed, table, sofa, or floor. T.V. or sick bed meals may also be served on the beautifully lithographed tray 20½" x 13½". Comes with checkers, dominoes, wipe-off crayons and crayon board, chalk, blackboard and eraser spinner word and number games, IQ game, racing games, magnetic darts. Appropriate for children 2-12 yrs. Instruction book. 3½ lbs.

34F-\$2.98

(G) **Turnabout set** by Martin rubber is two complete pitching sets in one. A full set of rubber pitching horseshoes and a full set of rubber quoits. Grown-ups and kids never tire of these most fascinating of all games. Pitch horseshoes, a wonderful game of skill, and then try a game of quoits. 2 red and 2 black horseshoes, and 2 red and 2 black quoits. 2 highly lacquered pegs with soft rubber, non-sliding suction bases which won't mar floors if used indoors. 3 lbs.

34G-\$1.98

the PLAY'S the thing

(A) **Major Shufflette** by Klauber Games. A family game played by youngsters and oldsters together, for exciting indoor or outdoor exercise. The smooth linoleum court is 12 feet long by 2 feet wide; roll away for storage or leave on floor. 4 hardwood pushers 50" long, 8 wood discs 3½" diam. and stencil pattern for outdoor use. 11½ lbs.

35A-\$9.98

(B) **Jr. Spares and Strikes** by Klauber Games brings Bowling, America's No. 1 participant sport into your home for hours of pleasure. Included is Roll-A-Way linoleum alley 8 feet long by 1½' wide; ten white pins 6" high; two wood balls 2¾" diameter; score sheets; directions and a clever Masonite and steel backstop. 11 lbs.

35B-\$7.98

(C) **52 game chest** by Transogram means one for every week of the year, plus Bingo-Matic, with an automatic dispenser to make the game more exciting. Play checkers, dog race, pa-chiz-si, dominoes, chinese checkers, etc. Carrying kit 19½"x12¾" with lift out tray. Brass plated handle, twin snap locks, ideal for travel. 4 lbs.

35C-\$4.98

(D) **Spin wheel dart game** by Transogram can be used either indoors or out. Super-grip rubber suction cup darts are play-safe and accurate. Players throw at large 24" full color spinning target standing on floor or hanging on wall. Marproof plastic feet. Instructions for 3 games, 3 balanced darts included. 5 lbs.

35D-\$2.98

(E) **Jig Saw Jr.** by Burgess Vibrocrafter has a safety-sealed motor which lets every boy and girl make birdhouses, wall shelves, models and toys with ease. Saws wood up to ½" thick, leaves a clean, smooth edge. Saw is finished in bright colors, has a rubber cushioned base. Extra blades and 6 full-size project patterns included. 6 lbs.

35E-\$10.98

(F) **Foto-Electric Football** by Cadaco Ellis has over 1000 possible play combinations, based on authentic football records. This sports classic, for those 10 to adult, lets you see every play in action on the illuminated Foto-Electric Play-Viewer. Duplicates the strategy, action, and suspense of a real game. 14"x18". 4½ lbs.

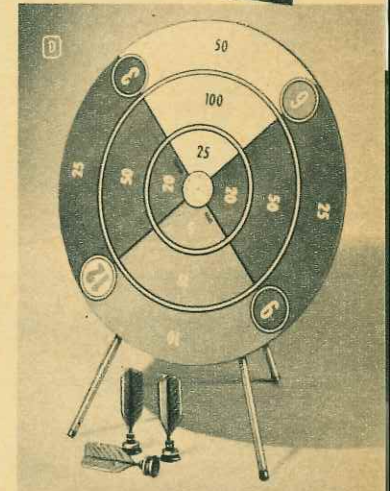
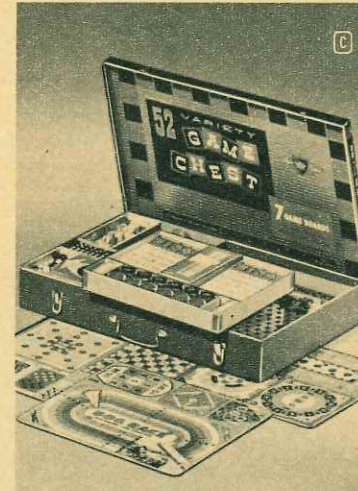
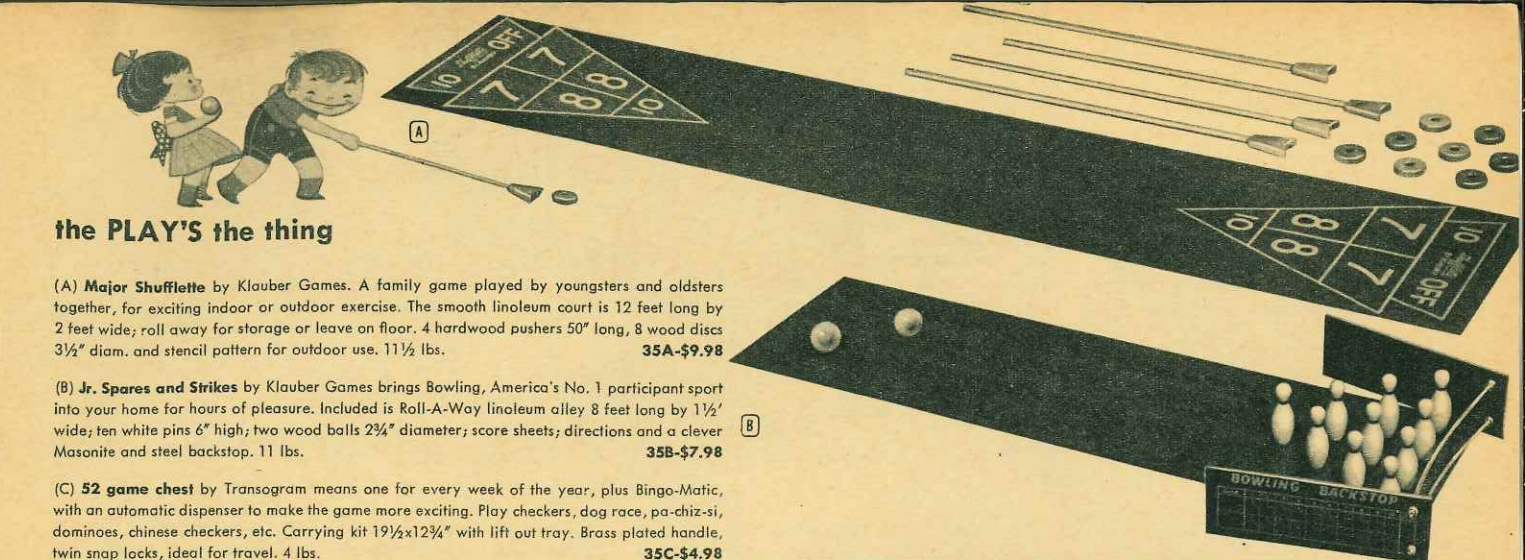
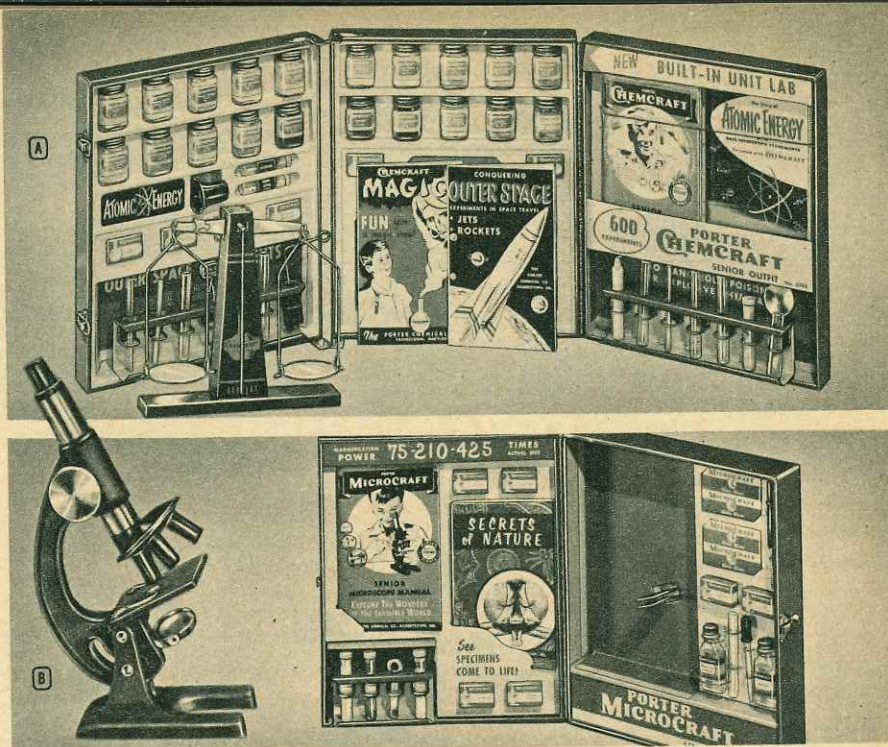
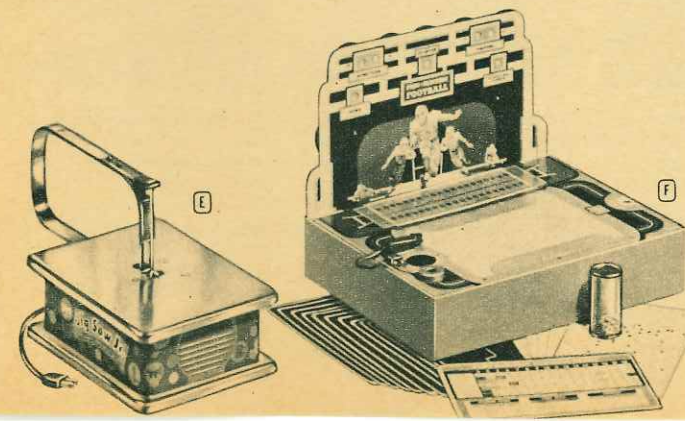
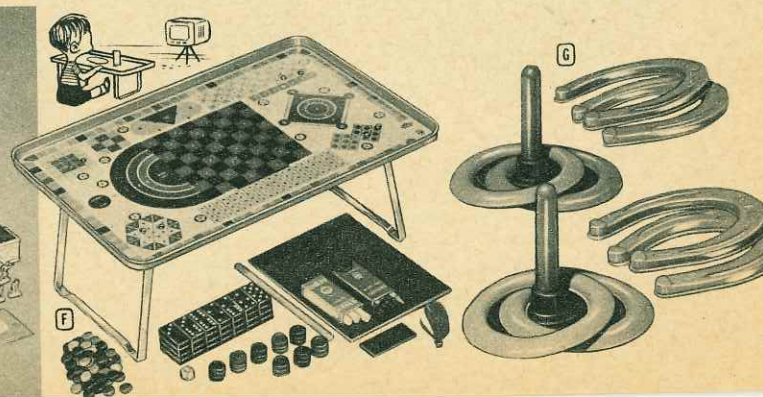
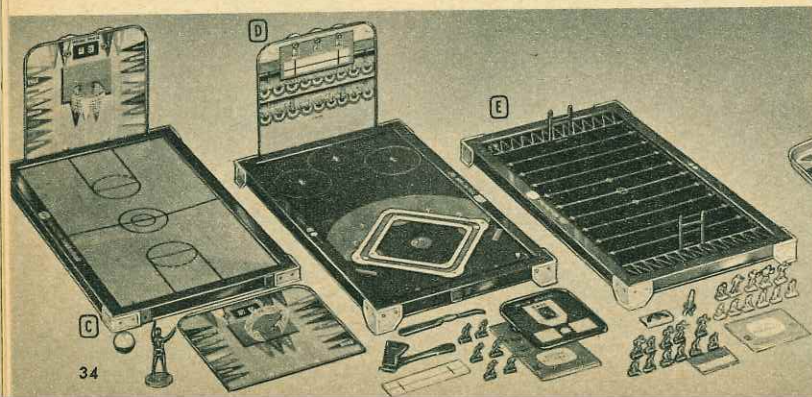
35F-\$6.98

(G) **9-All** by Happy Hour is a fast-playing game for those who can stand excitement. It's played with dice on a handsome sculptured plastic case with finest quality chip markers and precision dice. Score may be kept as in Gin Rummy or each game played for an individual award. Each game includes 2 dice, 36 chip markers and detailed playing instructions. The playing surface is 12" square and 1" deep. Two to four players over eight years of age may play. 1 lb.

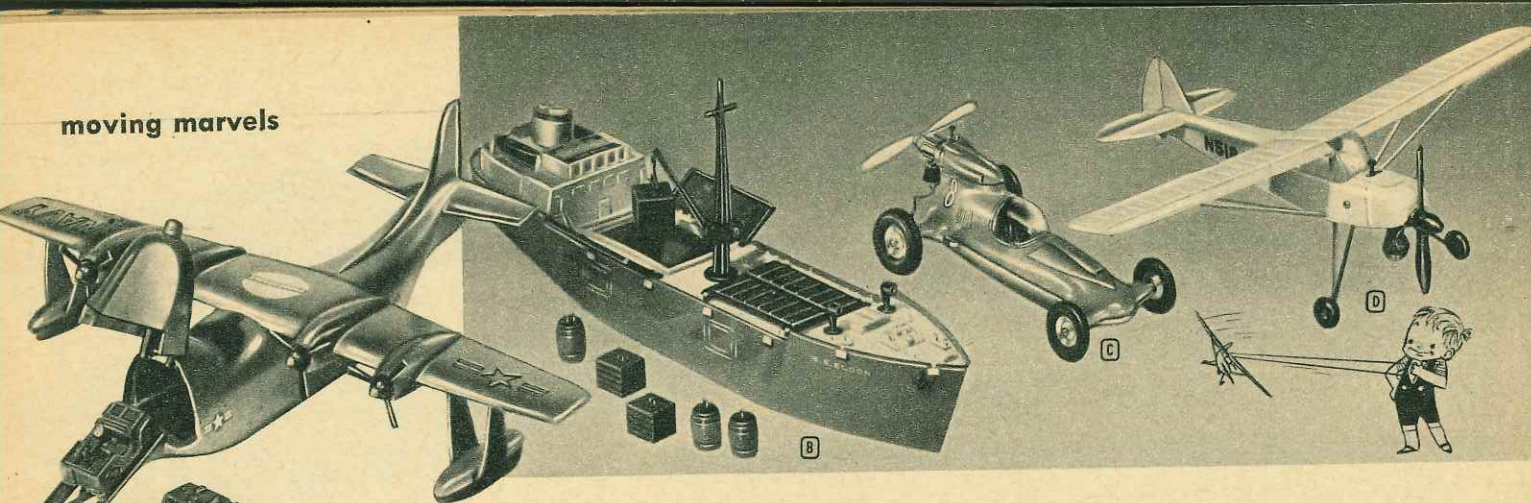
35G-\$1.98

(H) **Billionaire** by Happy Hour is an exciting 3-D uranium hunt with automatic penalties or bonuses as marbles roll down mountain passes into Dead Man's Gulch or by-pass danger areas, according to the roll of the dice. Two, three, or four adults or children 6 and over may follow the trail over the beautifully designed plastic surface through mountains and deserts to a fabulous claim. 12 assorted marbles, two dice, and score sheets are included. 16"x10"x3". 1½ lbs.

35H-\$2.98



moving marvels



(A) **Cargo plane** by Eldon is one that young Navy skippers would love to command. It's the Navy Tradewinds type with a loading ramp amidships for 3 armored vehicles or other cargo he might prefer. A Jeep with a Machine Gun, an Armored Car, and a Rocket Launcher and Rocket come in the plane. It rolls along the floor or ground, and floats in the pool or lake. It's 20 inches long and has a huge 22 inch wing span. It comes in assorted bright colors. 1 3/4 lbs. **36A-\$2.98**

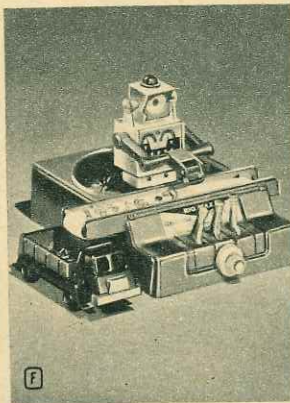
(B) **Cargo ship** by Eldon is ready for a long voyage around the floor on wheels, or afloat in a tub. Workable mast and boom really load the "wooden barrels" and "wooden crates" on board. Ship and all its equipment are really flexible unbreakable polyethylene in bright colors. Its 21" hull rolls in waves and floats in very shallow water. Two life boats swing on divots; two hatches open to receive cargo. Hours of fun are aboard this craft. 1 3/4 lbs. **36B-\$2.98**

(C) **Prop rod car** by L. M. Cox is powered modeling at its exciting best. On a tether, Prop Rod zooms around at exciting speeds, or just start it up and turn it loose for the most thrilling dirt track "trophy dashes." Machined aluminum wheels, real rubber tires with racing tread, Thimble-Drome .049 Babe Bee engine, unbreakable spring starter. For those over 7. 12" long. 1 lbs. **36C-\$9.98**
AUTO ACCESSORY KIT. 36C2-\$1.98
 3/4 lb.

(D) **Super cub 105** by L. M. Cox is a realistic scale model of the best known plane in the world, the Piper Cub. Powered by the Thimble Drome .049 Babe Bee engine, the model has been modified only enough to conform with the aerodynamics of ready-to-fly models. It's easy to control and a dependable flier. Unbreakable spring starter and super-tough high impact plastic for long life. 17 1/2" wing span. Yellow. 1 1/2 lbs. **36D-\$7.98**
PLANE ACCESSORY KIT. 36D2-\$2.98



(E) **Remco master electrical workshop** with a real electric motor to do 1001 experiments. It's absolutely safe, since it works with batteries, not house current. Three large beautiful plastic operating panels with electrical switches, telegraph keys, rheostat, bell, buzzer, light beacons, electro-magnet, tool kit, wire, bulbs, 3 batteries, and hundreds of component parts. 4 lbs. **36E-\$9.98**



(F) **Remco Big Max** and his electronic conveyor load trucks by remote control. His electro-magnetic arms pick up metal ingots from the bins behind him and places them on the conveyor belt which carries them in either direction into a modern truck. High impact plastic 12" long, 12" deep, 8 1/4" high. Uses 4 "D" flashlight batteries (not included). 3 1/2 lbs. **36F-\$8.98**



(G) **Remco Firebird "99"** is an automobile dashboard which lets a child switch on the ignition key, operate the windshield wiper and gear shift, steer to the left or right, blow the horn, adjust the rear view mirror, check the glove compartment for a road map, watch the speedometer and directional signals work. Needs 2 "D" batteries (not incl.) 13 1/4" long. 2 lbs. **36G-\$7.98**



(H) **Remco U.S. Marine Corps field station** resembles and operates just like the regulation marine corps issues. The kit contains two marine field phones, 1 generator type field unit. It operates on one "D" flashlight battery (not included). This electronic walkie talkie field set is a fun-packed indoor-outdoor toy for any boy. 25' twin insulated conductor wires included. 3/4 lb. **36H-\$3.98**



(J) **Remco Dialmaster** telephones work and look like the real ones but without the bills to pay. The two professional desk type dial phones are regulation size. Merely flip the dial, the bell signals in the opposite phone. Your two way conversation will be loud and clear. Comes with twin insulated conductor wire. Uses 4 "D" batteries (not incl.). 2 1/2 lbs. **36J-\$8.98**

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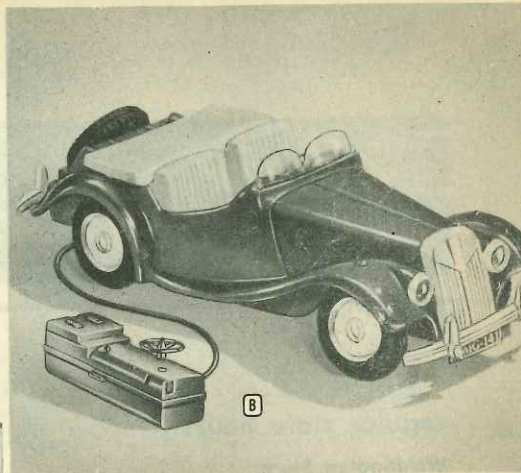
Naturally we can't show all our toys in Toytime so come in and see the most complete collection you and your favorite children could dream of.



Watch the Papers for Date of Santa's arrival
 Fun for the Family!

action toys for **PRETEND** professionals

(A) **Remote control fire department** set by General Molds and Plastics lets the junior fireman race to a fire in the modern manner—with his own set of remote control fire-fighting equipment and his red plastic fireman's helmet. He and his friends can operate the emergency wagon jeep, the fire chief car with dome light and siren, and the adjustable 16" ladder truck. Manufactured to take rugged play. 4½ lbs. **38A-\$9.98**



(B) **MG sports car** by General Molds and Plastics shows that the sports car craze has really invaded the younger brackets. It allows the young enthusiast to steer left, right, forward or reverse—all by remote control from a battery case control box. A tiny steering wheel on the box gives authentic steering action. The headlights also glow when the proven electric motor is operating. Brilliant colors. 8¾ x 3½ x 2¼. 1 lb. **38B-\$3.98**

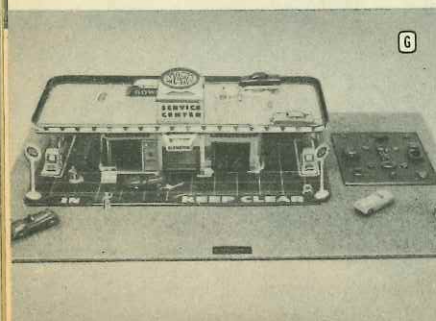
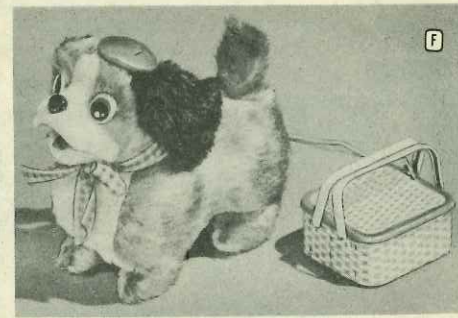
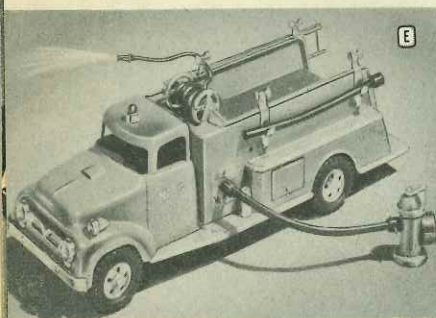
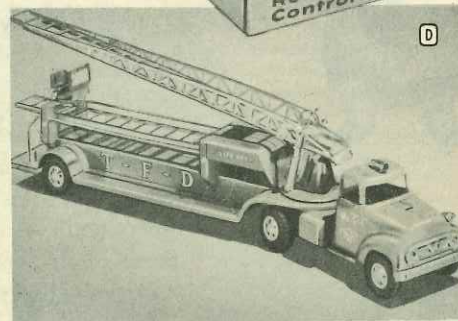
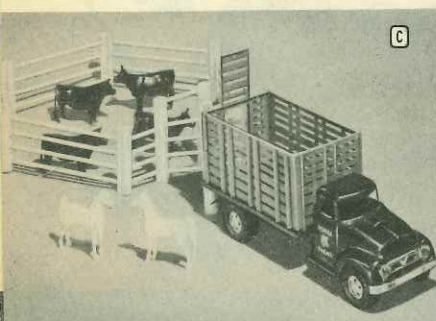
(C) **New Tonka stock farm** has a chute for loading the six durable polystyrene farm animals into the big stock rack truck when it's time to move them to a different grazing area. They might rather frolic in the realistic wood corral, which can be part of any "outfit" the young farmer plans. Truck 16¼" long. 7 lbs. **38C-\$7.98**

(D) **New hydraulic aerial ladder** by Tonka toys has a 36" ladder which the driver lifts by real hydraulic action when the fillerman's seat is swung out of the way. Ladder base revolves a full 360° for accurate, realistic fire fighting. 32" truck also carries an extra 19" auxiliary ladder for lower-floor emergencies. 10 lbs. **38D-\$12.98**

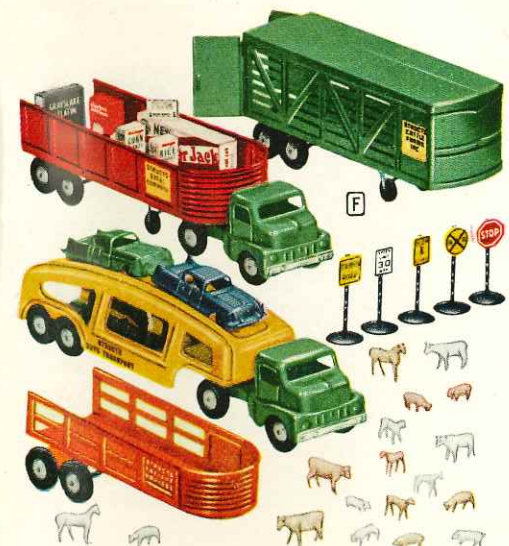
(E) **New 17" suburban pumper** by Tonka toys actually "hooks up" to its own miniature hydrant which can be connected to any standard garden hose. Realistic hydrant wrench controls water to the pumper and flow from the 40" fire hose. Two 6" hydrant hoses are on one side; removable 10½" ladder on the other. Fire hose on reel. 7 lbs. **38E-\$8.98**

(G) **Service Station** by Marx for super service by young mechanics. Manually operated elevator takes 5 miniature cars to roof for parking. A take-apart car can be assembled and disassembled in the repair shop by the 5 attendants. All accessories and equipment are minutely scaled for complete operations. 26" x 14¾" x 11". 7 lbs. **38G-\$4.98**

(H) **Remote control soldier car** by Marx has two lighted machine guns that swivel back and forth while the car is in motion. A loud siren adds to the realism of pint-sized war games. Steered by a miniature wheel on the remote control battery case, with forward and reverse buttons. 2 batteries operate khaki color metal car. 8½" x 2 lbs. **38H-\$2.98**

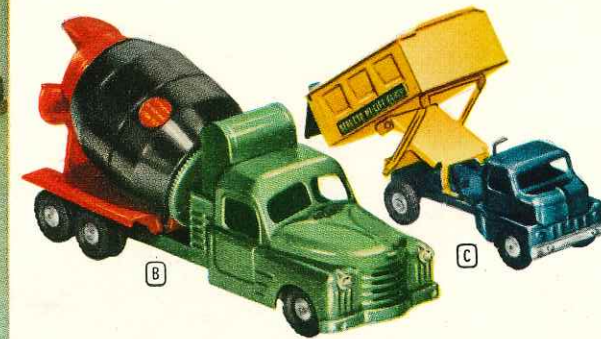


(A) **U.S.A. combat convoy set** features a guided missile launcher that shoots 2 plastic missiles, a fully operative searchlight truck (regular flashlight batteries not incl.) and a canvas-topped transport truck. Steel trucks 12½" long. 12 vinyl soldiers inc. 5 lbs. **39A-\$12.98**



(F) **"Big-Job" transcontinental fleet** can handle every trucking problem. 37 pieces include 2 cabs; 4 trailers for auto transport, cattle, freight; animals, cars, cartons, highway signs. Transport 27" long. 19 lbs. **39F-\$17.98**

STRUCTO "live-action" toys for Jr. truckers



(B) **Ready-mix concrete truck's** mixer rotates with a mixing noise as the truck moves. Openings for loading and unloading. 21" x 9½" lbs. **39B-\$7.98**

(C) **Hi-lift dump truck** designed for special trucking jobs. Steel body is raised by crank, dumps realistically. 12" long. 3½ lbs. **39C-\$2.98**

For a child-time of fun, choose these realistic mobile toys that are accurate scale models of their real-life counterparts. They're safe, too! All edges are rolled to provide smooth surfaces; all moving parts are carefully shielded. The highest grades of metals are used; all have two separate coats of baked polychromatic metallic enamel to protect the toys from bumps and boys for many years. It's as highly resistant to chipping and scratching as the finish on your car! If he demands realism in his trucking operations, transport his dreams into reality with a Structo fleet!



(D) **Truck assortment** of 3 metal trucks in their own sturdy terminal carton. Operating dump truck, stake truck with removable stakes, lumber carrier. 10". 4½ lbs. **39D-\$3.98**



(E) **Air Force reconnaissance truck** will be the choice of air-minded boys. Cloth top, play light on cab, two extra wheels, four vinyl soldiers. 17". 4½ lbs. **39E-\$3.98**



(G) **Hydraulic lift dump truck** has a body which raises, then spreads its load evenly and automatically by means of a hydraulic cylinder containing non-toxic, non-staining liquid. It's the boys' favorite! 21". 7 lbs. **39G-\$6.98**



(H) **Deluxe auto transport** for the automobile minded youngster has two metal autos and a metal pick-up truck to carry on the sturdy steel trailer. Pulled by a chrome plated aluminum cab. 27" long. 6 lbs. **39H-\$5.98**

Games the whole FAMILY can play together



A



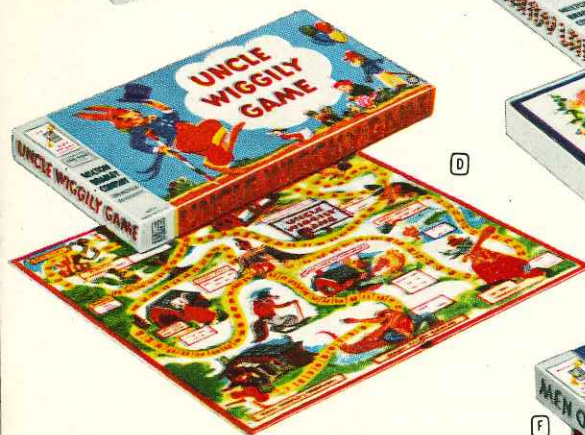
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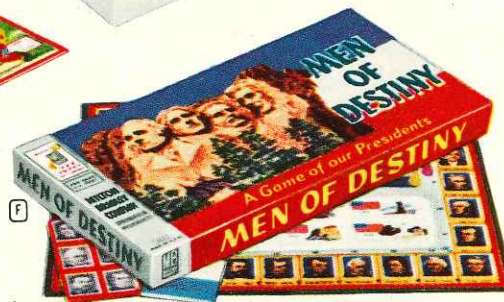
B



E



D



F

(A) **Go to the head of the class** by Milton Bradley is a quiz game to entertain and inform everyone from six years up. Advancement depends on knowledge, ingenuity, and luck. For 2-8 players. 2 lbs. **40A-\$2.98**

(B) **Game of States** by Milton Bradley teaches geography and industries. Who sells the most from coast to coast? Youngsters from 7 to 14 will be entertained as they buy and sell products. For 2 to 4 players. 2 lbs. **40B-\$2.50**

(C) **Chess, Checkers, Dominoes, and Backgammon** by Milton Bradley are four complete games in one. Includes polished hardwood chessmen, embossed checkers, plastic dice, dominoes. Ages 7 yrs. to adult. 2 lbs. **40C-\$2.98**

(D) **Uncle Wiggly** game by Milton Bradley is a NEW game of our presidents. American history comes to life as great moments of past and present are reviewed. Questions and answers for players 9 and over. 2 lbs. **40D-\$2.50**

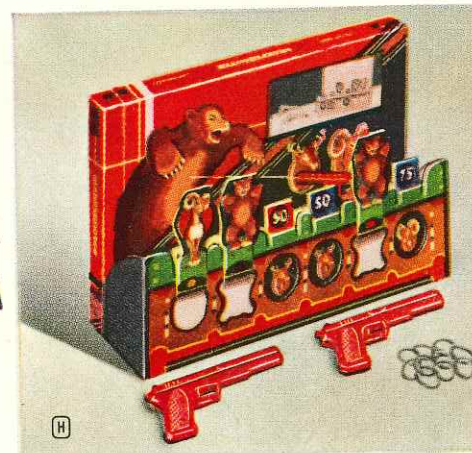
(E) **CandyLand** by Milton Bradley is for little folks from 4 to 8. There's nothing to read. They just match objects and colors as they advance along a rainbow-colored path. For 2-4 players. 2 lbs. **40E-\$2.50**

(F) **Men of Destiny** by Milton Bradley is a NEW game of our presidents. American history comes to life as great moments of past and present are reviewed. Questions and answers for players 9 and over. 2 lbs. **40F-\$2.98**



G

(G) **Bas-Ket** by Cadaco-Ellis is real basketball in miniature, with action every minute. 1 to 6 players operate mechanically controlled levers which throw the ball at the baskets. Official rules and scoring are used. Tested steel mechanism and sturdy construction. 3 lbs. **40G-\$3.98**



H

(H) **Sharpshooter** is another of Cadaco-Ellis's sports classics. Two or more players hunt bear, buck, and mountain sheep. Repeating pistols shoot rubber bands at targets, which flip over to show the mounted trophy and its scoring value. For all ages. 2 lbs. **40H-\$2.98**

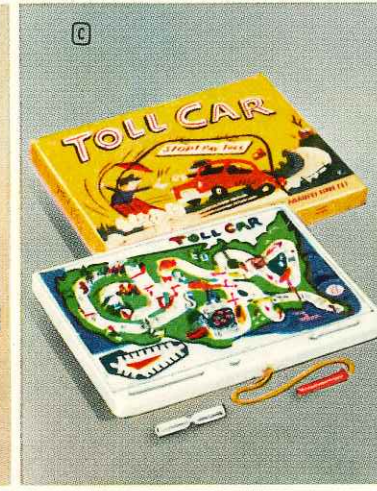
eight KEYS to unlock indoor fun



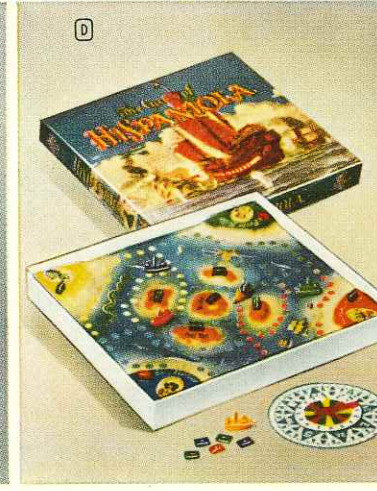
A



B



C



D

(A) **Petal Craft senior set** features a 12" x 12" polystyrene plastic snap board, 200 plastic petals in 10 colors to make unlimited designs. Fascinating entertainment for those 4 and over. 12-page booklet included. 1½ lbs. **41A-\$3.98**
JR. SET 9x9" board, 120 petals. 1 lb. **41A2-\$2.49**

(B) **Cartoonist** by H & K Toy is an all plastic caricature and color set. Create unlimited faces by snapping pieces into 9" plastic Magic board and color them with the safe crayons included. The pieces are completely washable for unlimited reuse. 1 lb. **41B-\$2.98**

(C) **Toll Car** by Highlander lets the player tour the U.S.A. by crossing a colorful 3-D map with the tricky magnetic car. It's fun, educational, and a real joy ride for the entire family as they race against time and each other with adventure at every turn. 1 lb. **41C-\$2.98**

(D) **Hispaniola** by Highlander is a thrilling true adventure game designed in beautiful 3-D plastic. Players race pirate ships for island strongholds and buried treasures. Inspired by historical fact, it's educational and exciting. Attractive package. 1 lb. **41D-\$2.98**



E



F



G



H

(E) **Cootie** by Highlander is already the favorite game of millions of all ages. Players roll the dice to win pieces to build this fabulous bug faster than their opponents. It's hilarious fun for the whole family. Pieces are all colorful; washable plastic. 1 lb. **41E-\$1.98**

(F) **Skunk** by Highlander is an exciting dice game played with red, white, and blue chips and a giant score pad. Special skunk dice create hours of fun and laughter for any age. For thrills and suspense, this game has become an all-time favorite. 1 lb. **41F-\$1.98**

(G) **Shake** by Highlander is a fast-moving game in brilliant 3-dimensional plastic. Two can play or teams can be formed. The shake of the dice determines where players move colored chips on thirty-six built-in cubes on a bright red field. It's fast fun! 1 lb. **41G-\$1.98**

(H) **Stadium checkers** by Highlander is an easy-to-play game for all ages. The first player to get his marbles out of the colorful stadium is the winner. Two, three, or four can play. It's as exciting as football, as interesting as checkers. 1 lb. **41H-\$2.98**

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